

# OPERATIONS

**Our customized approach to business education will provide you with the flexibility to build a successful career in operations.**

## EMPLOYMENT SUCCESS

**96%** of our graduates are employed or pursuing graduate school within six months of graduation.

## JOB TITLES

### ENTRY LEVEL + INTERNSHIP

Business + Planning Analyst  
 Category Analyst  
 Forecaster  
 Global Supply Chain Innovation  
 Operations Supervisor  
 Performance Intern  
 Procurement Intern  
 Supply Chain Engineer  
 Transportation Procurement Manager

## EMPLOYERS

Amway  
 Boeing  
 Crowe Horwath  
 Gordon Food Service  
 Granger  
 Haworth  
 LL Bean  
 Nike  
 Ryder Supply  
 Steelcase  
 Yang Feng Automotive



## CAREER PATHS IN OPERATIONS

Students interested in operations may pursue a broad range of career paths including:

- Analytics and Forecasting
- Pricing and Product Development
- Scheduling and Logistics
- Supply Chain and Procurement

Preparing for one of these interest areas often involves building applicable coursework and experience through internships, projects and campus leadership. It could also involve adding an additional major or minor.

## FIRMS ENGAGED ON CAMPUS

We help you discern your calling through programming events and engagement with firms on campus. Opportunities include:

- Career Panels
- Meet the Firm Presentations
- Networking Events
- Resume / Interview Prep



At Hope College, we focus on providing you with foundational business coursework in all functional areas so that you can be as sophisticated as possible when considering different career paths. We allow plenty of room in terms of course credit so that you can concentrate on specialization areas like operations. With majors that are modest in size, we help you consider your calling and guide you to the coursework that's most appropriate. We don't believe in a one-size-fits-all approach. Instead, you will have time for genuine exploration and discernment—without the pressure to specialize too early. Concentrations are available, but not required, for all business majors.

## CONCENTRATION REQUIREMENTS

This summary provides coursework required for an operations concentration. All business majors will take BUS 361 (Operations Management). In addition, those wanting to concentrate in operations should take 2-3 of the following courses, depending on guidance received from your faculty advisor (who may also recommend an additional major and/or minor).

**BUS 395 – Business Analytics\***

**BUS 395 – Global Supply Chain Management\***

**ACCT 222 – Managerial Accounting\***

**ACCT 375 - Cost Accounting**

**ECON 402 – Industrial/Organizational Economics of Strategy\***

**CSCI 140 – Business Computing**

*\*counts toward a portion of electives required in the business major*

*No matter what your interest area, our faculty will help you craft a set of classes that provides exploration and appropriate preparation.*