

DARE TO HOPE

STRATEGIC PLAN 2030





MISSION

The mission of Hope College is to educate students for lives of leadership and service in a global society through academic and co-curricular programs of recognized excellence in the liberal arts and in the context of the historic Christian faith.

VISION

Our vision is to bring more hope to the world through education marked by curiosity, generosity and community.

Our mission commits us to train ambassadors of hope and send them out to lead and serve the world. Equipping students to be hope-bringers requires more than just passion, personal growth and career preparation; it demands a world-class learning environment that shapes the mind, body and spirit.

Our hope is not in ourselves, but in God's faithfulness, demonstrated in Jesus Christ. Even in the midst of difficulty, God is at work in us and the world. Our intellectual pursuit is inspired by Jesus, who is the embodiment of truth. Through the pursuit of truth, we are equipped to serve others and become ambassadors of hope, taking our place in a continuous link that spans generations.

Jesus changed the world in unexpected ways, and as a college community that follows Him, we aspire to do the same.

STRATEGY

To make this vision real, the Hope College education will be marked by the following principles and committed to the priorities:

CURIOSITY

Bringing hope requires rigorous inquiry and creative wonder to seek solutions to complex problems. We are committed to nurturing curiosity – a virtuous desire to learn more about God and Creation – through research and teaching excellence that renews the mind and enriches the disciplines. Our commitment to academic rigor stems from our belief that Jesus embodies truth, and thus, we pursue big questions without trepidation. And because God says, “With me all things are possible” (Matthew 19:26), we prepare students to be problem-solvers who are unafraid to run toward the world’s largest challenges.

STRATEGIC PRIORITIES

Propel students on a lifelong journey of discovery that empowers them to lead a life of meaning and ignites an enduring commitment to impact the world’s biggest problems

Ensure integration of curricular and co-curricular programming in order to equip students with competencies and mindsets they can confidently articulate and apply beyond Hope

Leverage and measure the transformative power of a Christian liberal arts education to equip students with the knowledge, skills, habits and mindsets to lead, innovate and thrive in an ever-changing world

CORE INITIATIVES

Expand Faculty-Student Research and Creative Activity as a Cornerstone of Hope

Invest in a Next-Generation Teaching and Learning Center and the North Campus Gateway

STRATEGY

GENEROSITY

Acts of selfless generosity fuel a hopeful future. Generosity reflects God’s nature: all possessions, talents and gifts are from God. Students, then, while they are in our care, must come to know themselves, discern their talents and consider how they will share them freely with the world. Since Jesus said, “Freely you’ve received; freely give” (Matthew 10:8), embedded in who we are is the desire to build up students who give generously. Our vision imagines a generous proposition: fully fund a world-class education so that students can live out their calling with freedom. Students enter a rare covenantal – not transactional – relationship with the college, reinforced by passionate faculty and staff working to shape students who structure their lives around putting others first. A generosity-supported funding model makes it possible for students to shift their focus from living with debt to leading with hope.

STRATEGIC PRIORITIES

Expand access and affordability by harnessing philanthropy and implementing strategic fundraising initiatives, ensuring that all students can pursue their education and calling

Develop lifelong, covenantal relationships with our students and alumni, rooted in gratitude, storytelling and a shared commitment to give back and invest in future generations

Foster a culture where every member embraces their role in stewarding all of the gifts that God has entrusted to us for the good of the world and His glory

CORE INITIATIVES

Expand Access and Affordability by Meeting the Full Demonstrated Need of Every Student

Continue Studying the Impact of a Generosity-Based Funding Model

STRATEGY

COMMUNITY

We are created in the image of a triune God, who is a diverse and unified community – three distinct persons in one. Jesus brings wholeness to the human race by breaking down the “dividing wall of hostility” that separates us (Ephesians 2:14). To bring hope to the world, we strive to remove barriers in education, abolishing lines that create outsiders and insiders. We are committed to being a unified and diverse community, reflecting the God we serve. Doing so will require that all talented students who are motivated by this pursuit of hope have access to a world-class education at Hope College.

STRATEGIC PRIORITIES

Cultivate a resilient, flourishing community by integrating our Christian Aspirations into every aspect of our life together so that each member is equipped to lead and serve

Prioritize holistic well-being by investing in people, spaces and programs that foster genuine belonging and promote the development of the mind, body and spirit

Communicate, collaborate and make decisions with mission-driven purpose and integrity

CORE INITIATIVES

Strengthen our Ecumenical Spiritual Life and Renew Dimnent Chapel for Generations

Design a State-of-the-Art Wellness Facility to Advance Holistic Student Flourishing

THE FUTURE

Hope College aspires to be a community of people passionately committed to hope. We envision a future where all the world recognizes Hope College as a bold leader because we are one of the most hope-filled communities on earth. And may it be true that wherever one of our graduates is found, hope is sure to follow.

“The future will be defined by those who dare to imagine it differently.”

At Hope College, we’re not content preparing students for the world as it is — we’re equipping them to shape it into what it should be. Doing so requires more than passion and zeal, it requires a world-class education.

We’re cultivating leaders who are marked by hope — who see challenges as invitations and carry with them an infectious conviction that the future can, and will, be better than the past, because God is making all things new.”

MATTHEW A. SCOGIN '02
PRESIDENT

