

Sarah Kornfield

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Academic Appointments

Assistant Professor, Communication Studies, Hope College, 2015-present
Affiliated Professor of Women's & Gender Studies
Director of Global Learning

Visiting Assistant Professor of Communication, Wheaton College, 2013-2015

Mellon Visiting Assistant Professor of Communication Studies, Vanderbilt University, 2012-2013

Education

Ph.D. Communication Arts & Sciences, The Pennsylvania State University, 2012
Postfeminist Detectives: Television Genres, Genders, and Crimes
Rosa Eberly (Advisor), Stephen Browne, Matt McAllister, and Lorraine Dowler
Graduate minor: Women's Studies

M.A. Communication: Rhetoric & Media Studies, Texas A&M University, 2009
Comics for Girls? A Study of Shōjo and American Girlhood Culture
Srividya Ramasubramanian (Chair), Leroy Dorsey, and Anne Morey

B.A. Communication & English Literature, Wheaton College, 2007
Summa cum laude; Lambda Pi Eta

Research

Books

Sarah Kornfield, *Critical Analysis: Understanding Public & Popular Culture*.
Manuscript under contract (Strata Publishing, forthcoming 2020).

Peer-Reviewed Publications

*Indicates a publication co-authored with a former student.

Sarah Kornfield, "Televisual Pregnancy Beauty," *Feminist Media Studies*, forthcoming 2019.

Sarah Kornfield "Speaking in the Language of Women: Second-and Third-wave Metaphors," *Women & Language*, forthcoming 2018.

Sarah Kornfield, "Revise and Resubmit! But How?" in *Explanation Points: Publishing in Rhetoric and Composition*, eds. John Gallagher and Danielle Nicole DeVoss (University of Colorado/Utah State University Press, forthcoming 2018).

Sarah Kornfield, "Fixating on the Stasis of Fact: Debating 'Having it All' in U.S. Media," *Rhetoric & Public Affairs* 20, no. 2 (2017): 253-289.

Sarah Kornfield and *Nicolette DeSantis, "The Language of Gender," in *GenderSpectives: Reflections on Gender from a Communication Point-of-View*, eds. Nickesia Gordon and Laura Finley (Cambridge University Press, 2017), 106-122.

Sarah Kornfield and *Kristen Noack, "Speed-Discussion: Engaging Students in the Class Discussion," *Communication Teacher* 31, no. 3 (2017): 162-166.

Sarah Kornfield, "Re-solving Crimes: A Cycle of TV Detective Partnerships," in *Multiplicities: Cycles, Sequels, Remakes and Reboots in Film & Television*, eds. Amanda A. Klein and R. Barton Palmer (University of Texas Press, 2016), 202-221.

Sarah Kornfield, "Detecting Fatherhood: The "New" Masculinity in Primetime Crime Dramas," in *Deconstructing Dads: Changing Images of Fathers in Popular Culture*, eds. Laura Tropp and Janice Kelly (Lexington Press, 2016), 117-142.

Sarah Kornfield, "*The Hunger Games*: Understanding Postfeminist and Postracial Ideologies," *Teaching Media Quarterly* 4, no. 4 (2016).

Drew Shade, **Sarah Kornfield**, and Mary Beth Oliver, "The Uses and Gratifications of Media Migration: Investigating the Activities, Motivations, and Predictors of Migration Behaviors Originating in Entertainment Television," *Journal of Broadcasting and Electronic Media* 59, no. 2 (2015): 318-341.

Sarah Kornfield, "Pregnant Discourse: 'Having it all' while Domestic and Disabled," *Women's Studies in Communication* 37, no. 2 (2014): 181-201.

Sarah Kornfield, "The E-man-ci-pation of Jeannie: Feminist Doppelgangers on U.S. Television," *Communication, Culture, and Critique* 5, no.3 (2012): 445-462.

Srividya Ramasubramanian and **Sarah Kornfield**, "Japanese Anime Heroines as Role Models for U.S. Youth: Implications for Cross-cultural Entertainment Effects," *Journal of International and Intercultural Communication* 5, no. 3 (2012): 189-207.

Sarah Kornfield, "Cross-Cultural Cross-Dressing: Japanese Graphic Novels Perform Gender in U.S." *Critical Studies in Media Communication* 28, no. 3 (2011): 213-229.

Other Academic Publications

Sarah Kornfield, "Review of *Postfemininities in Popular Culture*, by Stephanie Genz," *Women's Studies in Communication* 35, no. 1 (2012): 118-119.

Srividya Ramasubramanian and **Sarah Kornfield**, "I Wish I Could be Like Her: Japanese Anime Heroines as Role Models," *Communication Currents* 7, no. 4 (2012).
<http://www.natcom.org/CommCurrentsArticle.aspx?id=2644>.

Select Conference Presentations

"Styling Invention: The Politics of Televisual Style," *Rhetoric Society of America*: Minneapolis, 2018.

"Speed-Discussion," *National Communication Association*: Dallas, TX, 2017.

"Fixating on the Stasis of Fact: Debating 'Having it All' in U.S. Media," *National Communication Association*: Philadelphia, PA, 2016.

"Argumentative Metaphors: Commencement Addresses by Ursula Le Guin and Sheryl Sandberg," *National Communication Association*: Philadelphia, PA, 2016.

"Speaking in the Language of Women: Second- and Third-wave Metaphors," *Rhetoric Society of America*: Atlanta, GA, 2016.

"Debating the Wrong Stasis: U.S. News Coverage of 'Having it All,'" *National Communication Association*: Las Vegas, NV, 2015.

"Detecting Fatherhood: The 'New' Masculinity in Primetime Crime Dramas," *National Communication Association*: Chicago, IL, 2014.

"Negotiating the Personal/Political Border: The Ethics of 'Having it all,'" *Rhetoric Society of America*: San Antonio, TX, 2014.

"Pregnant Productions," *National Communication Association*: Washington DC, 2013.

"Pregnant Detectives: Mothers, Femininity and Crimes on U.S. Prime Time," *National Communication Association*: Orlando, FL, 2012.

"The E-man-ci-pation of Jeannie: Feminist Doppelgangers on U.S. Television," *National Communication Association*: Orlando, FL, 2012.

"Cads and Crimes," *National Women's Studies Association*: Oakland, CA, 2012.

"Equal Partners, Equal Genders?: Postfeminist Relationships in Television's Detective

Agencies," *Console-ing Passions*: Boston, MA, 2012.

"Reframed Television: Characters, Crimes, and Genres," *Rhetoric Society of America*: Philadelphia, PA, 2012.

"Postfeminist Detectives: Rhetoric, Identity, and Gender," *National Communication Association*: New Orleans, LA, 2011.

"Deconstructing Partnerships," *National Communication Association*: San Francisco, CA, 2010.

"Rhetorical Acts of Masculinity: Markers of Power and Privilege in Televised Male Hierarchies," *Rhetoric Society of America*: Minneapolis, MN, 2010.

"Gender Benders in the American Girl's Psyche," *National Communication Association*: Chicago, IL, 2009.

"Comics for Girls? Feminism and Popular Culture," *Western States Communication Association*: Mesa, AZ, 2009.

"Salvation in a Teacup," *National Communication Association*: San Diego, CA, 2008.

"Shojo: Japanese Comics, Teenage Girls, and Gender Relations," Texas A&M University: College Station, TX, 2008.

"Becoming Tohru: The Rhetoric of Acceptance," *National Communication Association*: Chicago, IL, 2007.

Select Invited Presentations

"Doing Gender: Undoing Sexism," Western Theological Seminary, 2018.

"Contemporary Feminism," Hope Academy of Senior Professionals, Hope College, 2018.

"Rape Culture & Victim Blaming," STEP Educator Training, Hope College, 2016, 2017, 2018.

Critical Thinking Symposium, Rusty Reno Panel, Hope College, 2016.

"Student/Scholar Research," Social Science Division, Hope College, November, 2016.

"Speaking in the Language of Women: Second- and Third-wave Metaphors," Women and Gender Studies Research Series, Hope College, February 4, 2016.

"Equality Shmality," The Feminist Club, Wheaton College, April 27, 2015.

“Rape Culture at Christian Colleges,” The Feminist Club, Student Government, Student Development, Wheaton College, November 4, 2014.

“Doing Gender: Risks & Rewards.” The Diversity Committee & The Feminist Club, Wheaton College, March 25, 2014.

Research Spotlights

My article, “Pregnant Discourse” (2014) was featured by the editor of *Women’s Studies in Communication* as one of the four research articles that is shifting the scholarly conversation regarding how communication scholars study public discourse surrounding women’s bodies. See Joan Faber McAlister, “Policing Sexual and Reproductive Agency in U.S. Public Culture,” *Women’s Studies in Communication* 38, (2015): 125-128.

The edited volume in which my essay “Re-Solving Crimes” is published was featured in *The Atlantic*. See “Spinoff City: Why Hollywood is Built on Unoriginal Ideas,” *The Atlantic*, March 20, 2016.

<http://www.theatlantic.com/entertainment/archive/2016/03/cycles-sequels-spinoffs-remakes-and-reboots/474411/>.

My television research was featured in the radio interview, “Gender in U.S. Popular Media,” WETN Radio, Wheaton College, 2014.

<http://www.wheaton.edu/WETN/All-Media?p=Sarah%20Kornfield>

My article, “Japanese Anime Heroines as Pro-Social Role Models,” co-authored with Srividya Ramasubramanian, was featured in the National Communication Association’s newsletter, *Spectra*, November 2012.

My article, “Cross-cultural Cross-dressing: Japanese Graphic Novels Perform Gender in U.S.,” was featured to demonstrate gender stories in popular culture in Sonja Foss, Mary Domenico, and Karen Foss, *Gender Stories: Negotiating Identity in a Binary World* (Long Grove, IL: Waveland Press, 2013).

Routledge Taylor & Francis Group selected and featured my article, “Cross-cultural Cross-dressing Japanese Graphic Novels Perform Gender in U.S.,” to represent the international scope of their Communication Studies Journals. See “Communication Around the World,” <http://www.tandf.co.uk/journals/explore/intcommunication.pdf>.

Routledge Taylor & Francis Group featured my co-authored article, “Japanese Anime Heroines as Role Models for U.S. Youth,” to represent the international scope of their Communication Studies Journals. See “Communication Around the World,” <http://www.tandf.co.uk/journals/explore/intcommunication.pdf>.

Honors & Awards

Jacob E. Nyenhuis Faculty Development Grant (\$3,600), Hope College 2018.

Jacob E. Nyenhuis Faculty Development Grant (\$3,600), Hope College 2017.

Departmental Undergraduate Research Grant (\$1000), Communication Department, Hope College, Fall 2016.

Departmental Undergraduate Research Grant (\$1000), Communication Department, Hope College, Summer 2016.

Jacob E. Nyenhuis Faculty Development Award (\$4000), Hope College 2016.

Faculty Development Grant (\$600), Office of the Provost, Wheaton College, 2013.

NCA Doctoral Honors Seminar, National Communication Association, 2012.

Dissertation Support Award, College of Liberal Arts, Pennsylvania State University, 2012.

Specialized Training Award (\$750), Department of Communication Arts & Sciences, Pennsylvania State University, 2011.

Carroll C. Arnold Award for Scholarly Excellence (\$2000), Department of Communication Arts & Sciences, Pennsylvania State University 2011-2012.

Women's Studies Outstanding Graduate Student Award (\$1200), Women's Studies Department, Pennsylvania State University, 2011-2012.

Kenneth Burke Prize for the Best Graduate Student Essay in Rhetoric, The Center for Democratic Deliberation, Pennsylvania State University, 2012.

Research and Graduate Studies Office Travel Grant, College of the Liberal Arts, Pennsylvania State University, 2010.

Research Award (\$750), Department of Communication Arts & Sciences, Pennsylvania State University, 2009.

Distinguished Graduate Student Award (\$500), Association of Former Students, Texas A&M University 2009.

First Place: Melbern G. Glasscock Humanities Award, Texas A&M University, 2008.

First Place: Graduate Student Research, College of Liberal Arts: People, Places, and Culture, Texas A&M University, 2008.

Interdisciplinary Research Recognition, Texas A&M University, 2008.

Scholastic Honor Society, Wheaton College, 2007.

First Place, Jonathan Cook Oratorical Competition, Wheaton College 2005.

Teaching

Hope College

Rhetorical Theory, Comm 463, 1 Section.

Communication & Gender, Comm 372, Cross-listed with WGS, 2 Sections.

Rhetoric & Public Culture, Comm 260, 3 Sections.
Research Methods: Writing Intensive

Analytical Skills in Communication, Comm 160, 3 Sections

Introduction to the Communication Process, Comm 101, 5 Sections

Introduction to Women's & Gender Studies, WGS 200, 1 Section.

Wheaton College

Rhetorical Ethics of Identity, Comm 495, 1 Section.

Consuming Identities, Comm 454, 1 Section

Television Culture, Comm 444, 1 Section.

Communication Criticism, Comm 312, 4 Sections.
Research Methods: Writing Intensive

Messages, Influence, and Culture, Comm 253, 1 Section.

Public Speaking, Comm, 101, 6 Sections.

Narrative & Video Game Theory, IDS 495, 1 Section

Introduction to Leadership Formation, CE 131, 1 Section

Vanderbilt University

Rhetoric of TV, CMST 294, 1 Section.

Communicating Gender, CMST 235, Cross-listed with WGS, 1 Section.

Fundamentals of Public Speaking, CMST 100, 2 Sections.

Pennsylvania State University

Rhetorical Theory, CAS 201, 2 Sections.

Persuasion & Propaganda, CAS 175, 4 Sections.

The Art of Effective Speech, CAS 100, 6 Sections.

Texas A&M University

Rhetoric of Western Thought, Comm 301, 3 Sections.

Public Speaking, Comm 203, 3 Sections.

Professional Development

Teaching & Research

Hosted Faculty Development Workshop, Global Learning, Hope College, 2018.

Faith & Scholarship Summer Workshop (Presenter), Hope College, 2017.

Vocation and Calling: Social Sciences Reading Group, Hope College 2017.

Led Faculty Book Club: Vocation Callings, Hope College, 2016.

Engaging Difference Matters Seminar, National Communication Association Summer Institute, 2016.

Emerging Genres Workshop, Rhetoric Society of America Summer Institute, 2011.

Research Assistant, Department of Communication Arts & Sciences, Pennsylvania State University, 2010.

Fellowships

University Graduate Fellowship, Pennsylvania State University, 2009-2012.

Graduate Merit Fellowship, Texas A&M University, 2007-2009.

Leadership and Service

Disciplinary Service

Manuscript Reviews, Critical and Cultural Studies Division, NCA

Manuscript Reviews, Feminist and Women's Studies Division, NCA

Manuscript Reviews, *Women's Studies in Communication*

Manuscript Reviews, *Rhetoric Society Quarterly*

Manuscript Reviews, *Communication, Culture & Critique*

Manuscript Reviews, *Communication and Critical/Cultural Studies*

Manuscript Reviews, *Critical Studies in Media Communication*

College

Director of Global Learning 2017-present

Chair of Religious Life Committee 2017-2018

Step Education 2015-present

Bridge People to People 2016

Assessment Committee 2016-2017

Senior Seminar Speaker 2016

Departmental

Drafted National and Peer School Report, Ten year Review, Women's & Gender Studies, Hope College, 2017

Manage Department Blog, Communication Department, Hope College, 2017-present

Direct News Team, Communication Department, Hope College 2017-present

Search Committee Member, Communication Department, Hope College, 2016

Library Liaison, Communication Department, Hope College Fall 2015-Fall 2017

Advisor for over 20 majors annually, Communication Department, Hope College 2015-present

Ad hoc Mission Statement Committee, Communication Department, Hope College 2016

Professional Memberships

National Communication Association

Rhetoric Society of America

Teaching portfolio, references, and writing samples are available upon request.