

## **CURRICULUM VITAE**

### **BRIAN E. PORTER**

Professor of Management  
Hope College  
Holland, MI 49423-3698  
Phone: (616) 738-0092  
e-mail: porter@hope.edu

### **EDUCATIONAL & PROFESSIONAL TRAINING**

Ph. D. in Business	April 1994	Indiana University
Master of Business Administration	April 1990	University of Michigan
Bachelor of Arts	April 1984	Alma College

### **PROFESSIONAL CERTIFICATIONS**

Certified Public Accountant (CPA)  
Certified Management Accountant (CMA)

### **TEACHING INTERESTS**

Financial Management  
Personal Finance  
Ethics and Faith Integration  
Accounting  
Music and faith integration of U2

### **RESEARCH INTERESTS**

Faith Integration with Business  
Personal Finance and Investing  
Behavioral Finance  
Teaching Finance  
Music and faith integration of U2

### **COURSES TAUGHT**

ACCT 221	Financial Accounting
ACCT 222	Managerial Accounting and Laboratory
ACCT 322	Intermediate Accounting II
ACCT 375	Cost Accounting
ACCT 427	Advanced Accounting (including Governmental and Not-For-Profit Accounting which is now a separate course)
MGMT 100	Management Decisions
MGMT 200	Management Theory

MGMT 358 Management in the British Economy (London May Term)  
 MGMT 371 Financial Management (also teach online)  
 MGMT 400 Management Seminar  
 ECON 358 Management in the British Economy (London May Term)  
 FYS Business: Ethics and Faith Integration  
 FYS Vocation and Calling: The Music of U2  
 FYS Rob Bell, Bono, and the Music of U2: Examining God, Faith, and  
 Christianity—Making it Personal and Real  
 IDS 495 Senior Seminar (London May Term)

## EMPLOYMENT

Professor, Hope College	August 1999 – Present
Professor, Calvin College	August 1994 – August 1999
Inventory Scheduler & Analyst, Prince Corporation	May 1995 – August 1995
Assistant Controller, Kelsey-Hayes Corporation	February 1988 – May 1990
Controller, Flint Area Newspapers	September 1987 – February 1988
Senior & Staff Accountant, Ernst & Whinney	June 1984 – July 1986
Product Cost Accountant, Buick Motor Division	May 1983 – August 1983

## GRANTS

Crossroads Grant to Develop First-Year Seminar 2007

Hope Summer Grants for the years 2000, 2001, 2003, 2005, and 2006

CIBER (Center for International Business Education and Research at Indiana University) grant to visit and study Just In Time (JIT) operations in Sao Paulo, Brazil. December 1997.

## PUBLICATIONS

“Wallethub's Best Credit Cards for Students With No Credit,” Wallet Hub, October 4, 2018. [https://wallethub.com/credit-cards/no-credit-student/#expert=Brian\\_Porter](https://wallethub.com/credit-cards/no-credit-student/#expert=Brian_Porter)

“Mergers and Micah: What Christians Should Make of AT&T-Time Warner,” Think Christian, November 14, 2016. [https://thinkchristian.reframemedia.com/mergers-and-micah-what-christians-should-make-of-att-time-warner?utm\\_campaign=TC\\_RSS\\_Campaign&utm\\_source=hs\\_email&utm\\_medium=email&utm\\_content=37561502&\\_hsenc=p2ANqtz-8VczXzkc2oDm1GJPas6Qk\\_68T-uoglhocSIXXvXwBFDqT2D7-S80JNBRMGUqJtForU-TK9Er-Opxlfon7b2zvqad-9\\_A&\\_hsmi=37561502](https://thinkchristian.reframemedia.com/mergers-and-micah-what-christians-should-make-of-att-time-warner?utm_campaign=TC_RSS_Campaign&utm_source=hs_email&utm_medium=email&utm_content=37561502&_hsenc=p2ANqtz-8VczXzkc2oDm1GJPas6Qk_68T-uoglhocSIXXvXwBFDqT2D7-S80JNBRMGUqJtForU-TK9Er-Opxlfon7b2zvqad-9_A&_hsmi=37561502)

Review of “Velvet Elvis” by Rob Bell, The Journal of Biblical Integration in Business, Vol. 18, No. 2, Fall 2015, pp. 105-106

Expert Contributor to: “5 Rules for Financial Freedom” by Eileen Ambrose, AARP the Magazine, October/November 2015. <http://www.aarp.org/money/investing/info-2015/financial-freedom-in-retirement.html>

Expert Contributor to: “5 Ways to Cut Cost While Adding Quality” by Geoff Williams, American Express Open Forum, October, 2015.  
<https://www.americanexpress.com/us/small-business/openforum/articles/5-ways-to-cut-costs-while-adding-quality/>

Expert Contributor to: “How To Plan For Semi-Retirement” by Geoff Williams, US News & World Report, May 19, 2015. <http://money.usnews.com/money/personal-finance/retirement/articles/2015/05/19/how-to-plan-for-semi-retirement>

Expert Contributor to: “10 Smart Ways to Spend Your Tax Refund” by Geoff Williams. Article published online on two sites:

(1) US News & World Report (March 5, 2015)  
<http://money.usnews.com/money/personal-finance/slideshows/10-smart-ways-to-spend-your-tax-refund>

(2) Yahoo (March 6, 2015)  
<https://au.finance.yahoo.com/news/10-smart-ways-spend-tax-185508898.html>

Expert Contributor to: “5 Times to Splurge and 5 Times to Save” by Geoff Williams. Article published online on two sites:

(1) US News & World Report (March 11, 2014)  
<http://money.usnews.com/money/personal-finance/articles/2014/03/11/5-times-to-splurge-and-5-times-to-save>

(2) Yahoo (March 11, 2014)  
<http://news.yahoo.com/5-times-splurge-5-times-save-143128350.html>

“God Transcends Gender and Other Thoughts,” The Journal of Biblical Integration in Business, Vol. 16, No. 1, Fall 2013, pp. 43-47 (published in 2014)

Expert Contributor to: “How Much Money Will You Need if You Live to 123?” by Geoff Williams. Article published online on two sites:

(1) US News & World Report (August 28, 2013)  
<http://money.usnews.com/money/personal-finance/articles/2013/08/28/how-much-money-will-you-need-if-you-live-to-123>

(2) Yahoo Finance (September 3, 2013)  
<http://finance.yahoo.com/news/much-money-live-123-154102812.html>

Expert Contributor to: “12 Last Minute Financial Moves to Make Before 2013 is Over” by Casey Bond, December 27, 2013. <http://www.gobankingrates.com/savings-account/2014-financial-planning-last-minute-money-moves/>

“Stock Simulation and Mutual Funds: A Pedagogical Tool for Faith Based Investing and Interfaith Understanding” lead article in Christian Higher Education, Vol 13, No. 3, May 2013, pp. 146-158.

“Confronting the Retirement Funding Calamity: A Christian Perspective,” with Todd Steen, The Journal of Biblical Integration in Business, Fall 2012, pp. 52-63

“Growing Old (and less enchanted) With Bono,” Perspectives: A Journal of Reformed Thought, January 2012, pp. 14-19

Review of “Business for the Common Good” by Kenman Wong and Scott Rae, accepted and to be published in The Journal of Biblical Integration in Business

“The Shift From Defined Benefit to Defined Contribution Retirement Plans: What are the Consequences?” Journal of the Academy of Finance, Vol 5, No. 1, Summer 2007, pp. 153-162

“Dollar-Cost Averaging Withdrawals: A Simulation Comparison of Interval Length and Timing,” Journal of the Academy of Finance, Vol. 4, No. 2, Fall 2006, pp. 138-49

“Investing in Stocks: Three Models of Faith Integration,” with Todd Steen, Managerial Finance, Vol. 32, No. 10, 2006, pp. 812-821

“A New Testament Perspective on Wage Determination Using the Principle of Spiritual Rewards,” The Journal of Biblical Integration in Business, Fall 2005, pp. 29-34

“Christianity and Social Policies: A Response to Chad Ray” with Brigitte Hamon-Porter, Perspectives: A Journal of Reformed Thought, June/July 2005, pp. 14-16

“Can Social Policy Foster Christian Morality?” with Brigitte Hamon-Porter, Perspectives, April 2005, pp. 12-17

Review of “A Money Management Reference Book” by Joseph H. Boyett and Jimmie T. Boyett, Strategic Finance, June 2004, p. 26

“The Complexities of Vocation and Business: A Rejoinder to *Middle Management as a Calling*,” The Journal of Biblical Integration in Business, Fall 2004, pp. 138-144

Review of “The Scarborough Plan” by J. Michael Scarborough, Strategic Finance, September 2003, pp. 21-23

“Response to *God is Infinitely WISE: We have Access to His Wisdom*,” The Journal of Biblical Integration in Business, Fall 2003, pp. 63-68

“International Business and Social Justice,” The Journal of Biblical Integration in Business, Fall 2001, pp. 83-87

“God’s Immutability: Business Implications and the Uncertainty of Scripture,” The Journal of Biblical Integration In Business, Fall 2000, pp. 69-72

“A Response to Stewardship-Leadership: A Biblical Refinement of Servant-Leadership,” The Journal of Biblical Integration In Business, Fall 2000, pp. 38-42

Review of “Downsizing the U.S.A.” by Thomas H. Naylor and William H. Willimon, Calvin Theological Journal, April 2000, vol. 35 no. 1, pp. 186-188

“Charging Interest: Is It Biblical,” The Journal of Biblical Integration In Business, Fall 1999, pp. 43-46

“Another Christian Perspective on Accounting,” The Journal of Biblical Integration In Business, Fall 1999, pp. 28-31

"Does Being Honest Pay? An Empirical Study," with Steve VanderVeen Christian Scholar’s Review, vol. XXVIII, no. 3, Spring 1999, pp. 452-465

"Are We Giving Enough? How Can We Know?" The Banner, November 23, 1998, pp. 14-17

“A Response To Biblical Orthodoxy Requires The S.N.A.P. of Scripture,” The Journal of Biblical Integration In Business, Fall 1998, pp. 103-108

“A Comment: Justice and Christian Management,” The Journal of Biblical Integration In Business, Fall 1998, pp. 46-49

"The Compatibility of Christianity and Business," The Journal of Biblical Integration In Business, Fall 1998, pp. 5-21

“An Evaluation of Shop Scheduling and Material Movement Factors,” Doctoral Dissertation, April 1994

## **CONFERENCE PAPERS PRESENTED AND INCLUDED IN PROCEEDINGS**

“Demonstrating Dollar-Cost Averaging’s Effectiveness to Students: A Class Team Exercise and Competition,” Financial Educational Association Conference, February 2018

"Spending Retirement Savings: An Examination of Research and Strategies" MBAA Conference, April 2018

"Online Stock Market Simulations: Teaching the Efficient Market Hypothesis and Other Concepts to Students" MBAA Conference, April 2017

"Teaching Behavioral Finance: Participatory Demonstrations With Students" MBAA Conference, April 2016

"Integrating Ethics and Business: Is Health Care an Individual's Right, Entitlement, Privilege, or Something Else?" MBAA Conference, March 2015

"Intersecting Faith and Business: Is Health Care an Individual's Right, Entitlement, Privilege, or Something Else?" Christian Business Faculty Association Conference, October 2014

"Out of the Transitory and into the Transcendent," with Brigitte Hamon-Porter, U2 Trans Conference, April 2013

"Teaching Ethical and Faith Based Investing: A Comparison of Investing Criteria and Mutual Funds" Academy of Finance, February 2013

"Retirement Planning: A Christian Perspective on Leveraging the Past to Build a Brighter Future" with Sheri Geddes, Christian Business Faculty Association Conference, October 2013

"Enhancing the Online Stock Market Simulation: A Pedagogical Tool for Teaching the Efficient Market Hypothesis and Other Lessons," Financial Educational Association Conference, September 2011

"Finance: Using a Stock Market Simulation to Demonstrate the Efficient Market Hypothesis and Faith Integration," Christian Business Faculty Association Conference, October 2010

"Confronting The Retirement Funding Calamity: A Christian Perspective Of The Heart And Hand," with Todd Steen, Christian Business Faculty Association Conference, October 2009

"U2 as a Pedagogical Resource: Faith Integration and Social Justice," U2: The Hype and the Feedback Conference, October 2009

"Salt, Light, and Success: Should Christian Business People Bluff?" with Kim Hawtrely, Christian Business Faculty Association Annual Meeting, November 2008

"Biases and Fundamental Investing Knowledge: An Assessment of College Students" Academy of Finance, March 2008

“Serving The World: The Business and Faith of U2,” Christian Business Faculty Association Annual Meeting, October 2007

“The Shift From Defined Benefit to Defined Contribution Retirement Plans: What are the Consequences?” Academy of Finance, March 2007

“Pensions: A Christian Perspective,” with Todd Steen, Christian Business Faculty Association Annual Meeting, October 2006

“Dollar-Cost Averaging Withdrawals: A Simulation Comparison of Interval Length and Timing,” Academy of Finance, March 2006

“Integrating Christian Faith and Business: Is This Better Fostered in Christian or Secular Cultures?” with Brigitte Hamon-Porter, Christian Business Faculty Association Annual Meeting, October 2005

“Dollar-Cost Averaging: A Simulation Comparison of Interval Length and Timing,” Academy of Finance, March 2005

“Investing in Stocks: Three Models of Faith Integration,” with Todd Steen, Christian Business Faculty Association Annual Meeting, October 2003

“Motivation From a Christian Perspective,” with Steve VanderVeen, Christian Business Faculty Association Annual Meeting, October 2002

"St. Augustine: A Role Model for Christian Business Faculty," with Steve VanderVeen Christian Business Faculty Association National Conference, October 2001

“Non-Financial Accounting Performance Measures in a High Technology Environment: Improving the Supply Chain,” North American Accounting Society Annual Conference, March 2001

“Measuring Performance: Accounting, Supply Chain Management, and Material Movement,” American Accounting Association 40<sup>th</sup> Annual Midwest Regional Conference.” April 2000

"The Systems Approach: A Biblical Integration," with Tom Smith, Christian Business Faculty Association National Conference, October 2000

"Thoughts on Giving and Stewardship,” Christian Business Faculty Association National Conference, October 1999

"Acceptance of Unethical Business Behavior: The Impact of Religious Indoctrination," Southwest Academy of Management Annual Conference, March 1999

"The Ethical Paradox For Christian Salespeople," with Steve VanderVeen, Christian Business Faculty Association National Conference, October 1998

"Examining Business Ethics As We Approach The Twenty-First Century: An Analytical Study of Students," Christian Business Faculty Association National Conference, October 1997

"Shop Scheduling Rules in a Dual Constrained Environment: Work Centers and Material Transporters," Association of Management and the International Association of Management International Conference, August 1997

"Christian and Wealth: Positive, Negative, or No Correlation?" Christian Business Faculty Association National Conference, October 1996

"A Comparison of Material Transporter Quantities in a Simulated Job Shop," Decision Sciences Institute National Conference, November 1995

"Christian and Non-Christian Institutions: An Analysis of Business Programs, Faculty and Students," Christian Business Faculty Association National Conference, October 1995

"Scheduling And Material Movement Decision Rules In A Simulated Job Shop: A Comparison Of High And Low Transporter Utilization," Decision Sciences Institute Midwest Conference, May 1995

"An Evaluation of Shop Scheduling and Material Movement Factors," Decision Sciences Institute National Conference, November 1994

"BMLP's Flex Cell," with F. Robert Jacobs, Decision Sciences Institute National Conference, November 1992

"A Linear Programming Model for an Assembly Operation with a Policy of No Backorders, No Firing of Permanent Workers, and the Use of Temporary Workers," Decision Sciences Institute National Conference, November 1991

## **SELECTED INVITED PRESENTATIONS**

"Retirement Planning for Young Adults: You're Never too Young To Start," Presented at breakout session of Baker Lecture series at Hope College, February 2008

"Song and Social Activism: The Music and Actions of U2," Presented to student chapter of Amnesty International at Hope College, November 2008

"Vocation and Christian Scholarship," Calvin College Conference on Vocation, Fall 2001



## **SELECTED AWARDS and HONORS**

Sharon G. Johnson Award, from Christian Business Faculty Association honoring Scholarship and Publications, November 2008

“Best in Track Award—Personal Financial Planning” *Academy of Finance*, April 2008

## **PROFESSIONAL ACTIVITIES**

Reviewer for Academy of Finance Annual Meeting (2005, 2006)

Discussant for Academy of Finance Conference (2006, 2007, 2008)

Session Chair Academy of Finance Conference (2005)

Reviewer for Journal of Academy of Finance (2006-Present)

Referee for Journal of Biblical Integration In Business (1997—Present)

Reviewer for *Understanding Management* 3rd Edition, R.L. Daft and D. Marcic (Dryden Press, 2001)

Workshop on “First Year Seminar Instructors” (Hope College, May & July 2001, May & July 2007)

Workshop on “Hope College and the Historical Christian Faith” (Hope College, May 2001)

Workshop on “Scholarship and Tenure” (Hope College, February 2000)

Workshop on “Teaching Enhancement” (Hope College, August 1999)

Reviewer for Christian Business Faculty Association National Conference (1997 to present)

Discussant for International Association of Management International Conference (1997)

Session Leader for International Association of Management International Conference (1997)

Discussant for Midwest Decision Sciences Institute Conference (1994)

Session Leader for Midwest Decision Sciences Institute Conference (1994)

Discussant for National Decision Sciences Institute Conference (1992)

## **PROFESSIONAL MEMBERSHIPS**

Christian Business Faculty Association  
Academy of Finance  
Finance Education Association

## **SERVICE TO COLLEGE AND DEPARTMENT**

### **College:**

- Served on Cultural Affairs Committee
- Participate (Finance component) in Meiji Gakuin Global Management Seminar
- Served on Campus Life Board
- Served on Residential Life Board
- Serve as Library Liaison
- Served on Student/Faculty Judicial Board
- Served on Frost Center Advisory Committee
- Spoke at Hope College RA training on vocation and calling
- Conducted HASP seminar, *Business Ethics and Management*. This was a part of an ongoing series entitled *Ethics and Economics*
- Assisted Hope College department of Human Resources with seminar on Medicare options to retired employees
- Visited and evaluated IES off campus programs in France
- Participated in high school recruitment event in Kalamazoo Michigan
- Visited Philadelphia internship program

### **Department:**

- Serve as library contact for the department

- Organized the visit and presentation of guest speakers such as Jim Oberstadt (Genzink Steel), Ed Balint (Heinz of Holland), David Genzink (Partners Worldwide), Kyle Stob (Partners Worldwide), Doug Ruch (Fleetwood), Bob McDonald (Aqua Clara Foundation), and Carey Koele (Koele Godfrey Investment Group)
- Co-organized student visits to local businesses
- Assisted in Revising French/Management double major

### **SERVICE TO COMMUNITY**

- Three year term on RCA Holland Classis Stewardship and Finance Committee (Jan 2009 – Dec 2011)
- Board member Black River Public School
- Guest speaker on personal finance at Black River Public School
- Parent volunteer at Black River Public School
- Former Parent volunteer at Lakeside Montessori preschool and kindergarten
- Treasurer of Crossroad Church and council member
- Former Elder Crossroad Church
- Participate and lead various functions at Crossroad Church (e.g., Vacation Bible School, Food collection, Sunday school, nursery care)
- Former volunteer for Habitat For Humanity
- Former respite volunteer for Villa Aurora, a shelter sponsored by Good Samaritan Ministries