

WHAT CAN I DO WITH A MAJOR IN... COMMUNICATION

Possible Career Options

(some career areas require advanced education)

Admissions Representative
Advertising Agent
Associate Producer
Athletic Director
Business Manager
Buyer
Campaign Director
Career Services Director
Claims Adjuster
Community Relations Director
Corporate Recruiter
District Manager
Event Coordinator
Facilities Manager
Food Services Director
Human Resources Officer
Journalist
Marketing Director
Media Relations Director
Medical Information Director
News Anchor
Non-Profit Administrator
Personal Banker
Personnel Manager
Political Campaign Manager
Production Engineer
Public Address Announcer
Public Relations Coordinator Radio
Broadcaster
Sales Representative
Sports Agent/Promoter/Publicist
Sports Information Director
Sports Photographer
Sports Writer
Statistician
Student Activities Director
Teacher
Team General Manager
Television Broadcaster
Ticket Manager
Video Technician
Web Designer
Writer/Editor

Professional Associations

American Association of Advertising Agencies

www.aaaa.org

American Communication Association

www.americancomm.org

American Press Institute

www.americanpressinstitute.org

Association for Women in Communications

www.womcom.org

Broadcast Education Association

www.beaweb.org

Federal Communications Commission

www.fcc.gov

National Association of Broadcasters

www.nab.org

National Communication Association

www.natcom.org

National Speakers Association

www.nsaspeaker.org

Public Relations Society of America

www.prsa.org

Radio-Television Digital News Association

www.rtdna.org

Toastmasters International

www.toastmasters.org

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Hope Graduates in the Communication World

Account Support Associate	Ernst & Young
Asst Professor of Communication	Calvin College
Attorney	Vander Kolk & Vander Kolk, PLC
Business Analyst	Target Stores
Communications Specialist	Texas A&M University
Copy Editor	Bleacher Report
Creative Director	Comedy Central
Data Management Specialist	Vanderbilt University
Director of Marketing & Design	Code Blue
Director of Public Policy	ArtServe Michigan
Event Director	Chicago Athlete Magazine
Event Specialist	Alzheimer's Association
Freelance Writer	Women's Lifestyle Magazine
Global Communication	London School of Economics
Global Logistics, Coordinator and Analyst	Amway Corporation
Government Affairs Manager	Dow Chemical Company
Graphic Designer	Dynamic Youth Ministries
HR Manager	Anchor Fluid Power
International Operations Manager	Arbour Group
IT Recruiter	Teksystems
Journalist	Editorial Projects in Education
Marketing	Baker Bookhouse
Marketing Manager	Van Andel Arena & DeVos Place
Marketing Project Specialist	Stryker Corporation
News Producer/Reporter	WJHG 07 (NBC affiliate)
Producer	ABC News
Product Manager	Herman Miller
Proofreader, Copy Editor	CBN
Radio Talk Show Host	WKZO Radio AM 590
Regional Education Leader	Steelcase Inc.
Sales Coordinator	Reno Hilton Hotel & Casino
Sales Development Consultant	Wells Fargo Home Mortgage, Inc.
Senior Audio Engineer also with ABC-TV	Walt Disney Company
Senior Audit Associate	Deloitte Foundation
Senior Coordinating Producer	ESPN Regional Television
Senior Strategist/Editor.....	BBK Studio
Solution Consultant	Adobe Systems
Sports Writer	Grand Rapids Press
Videographer/Editor (Korea)	US Air Force
VP of Marketing	United States Data Centers
Visual Arts Director	Arts Council of Wilson