

# WHAT CAN I DO WITH A MAJOR IN... BUSINESS

## Possible Career Options

(some career areas require advanced education)

Advertising Executive  
Airport Manager  
Bank President  
Business Credit/Loan Administrator  
Chamber of Commerce President  
City Manager  
Compensation Administrator  
Consultant  
Consumer Credit/Loan Officer  
Corporate Trainer  
Database Administrator  
Director, Career Services  
Director, Food Services  
Director, Recreation  
Employment Agency Counselor  
Entrepreneur  
Facilities Manager  
Hotel/Motel Manager  
Human Resource Manager  
Insurance Agent/Broker  
IRS Investigator  
Job Analyst  
Management Accountant  
Manager, Administrative Services  
Nursing Home Administrator  
Plant Manager  
Production Manager  
Production Superintendent  
Property Manager  
Public Relations Specialist  
Purchasing Agent  
Restaurant Manager  
Retail Manager  
Sales Representative  
Sports Agent  
Stadium Manager  
Television/Film Producer  
Theatrical Agent  
Urban Planner  
YMCA Director

## Professional Associations

Academy of Management  
[www.aomonline.org](http://www.aomonline.org)

American Bankers Association  
[www.aba.com](http://www.aba.com)

American Insurance Association  
[www.aiadc.org](http://www.aiadc.org)

American Management Association  
[www.amanet.org](http://www.amanet.org)

American Marketing Association  
[www.ama.org](http://www.ama.org) OR [www.marketingpower.com](http://www.marketingpower.com)

American Society for Training and Development  
[www.astd.org](http://www.astd.org)

Association of Fundraising Professionals  
[www.afpnet.org](http://www.afpnet.org)

Business and Professional Women's Foundation  
[www.bpwfoundation.org](http://www.bpwfoundation.org)

Charter Financial Analyst  
[www.cfainstitute.org](http://www.cfainstitute.org)

National Association of Insurance and Financial Advisors  
[www.naifa.org](http://www.naifa.org)

National Association of Sales Professionals  
[www.nasp.com](http://www.nasp.com)

National Council of Non-Profits  
[www.ncna.org](http://www.ncna.org) OR [www.councilofnonprofits.org](http://www.councilofnonprofits.org)

National Hispanic Business Group  
[www.nhbg.org](http://www.nhbg.org)

National Human Resources Association  
[www.humanresources.org](http://www.humanresources.org)

Public Relations Society of America  
[www.prsa.org](http://www.prsa.org)

Risk and Insurance Management Society  
[www.rims.org](http://www.rims.org)

Society for Human Resource Management  
[www.shrm.org](http://www.shrm.org)

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## Hope Graduates in the Business World

Client Specialist.....	5/3 Bank
International Human Resources.....	Abt Associates
Senior Principal Consultant.....	ACA Compliance Group
Recruiting Coordinator.....	AeroTek
Market Research Analyst.....	Amway Corporation
Public Relations Director.....	Better Business Bureau
Relationship Manager Special Assets.....	BMO
Latino Initiatives Intern/Sales Representative.....	Chicago White Sox
Operations Manager.....	Children's Memorial Hospital
Global Merchandise Planning.....	Coach, Inc.
Account Manager.....	Dow Chemical Company
Study Abroad Advisor.....	East Tennessee State University
Financial Advisor.....	Edward Jones
Customer Integration Consultant.....	FedEx Services
University Human Resources Manager.....	General Mills
Global Online Advertising Associate.....	Google
Data Specialist.....	Gordon Food Service, Inc.
Area Sales Manager.....	Great Lakes Brewing Company
Corporate Marketing Associate.....	Haworth, Inc.
Product Management Specialist.....	Herman Miller
Talent Management Program Manager.....	Hewlett Packard
Corporate Relations Manager.....	IGS Energy
Private Bank Analyst.....	J.P. Morgan Chase
Mortgage Loan Officer.....	Macatawa Bank
Business Analyst - Mobile Applications.....	Meijer, Inc.
Accountant.....	National Head Start Association
Claims Specialist.....	Nationwide Insurance
CEO/Sales.....	NETech Corp.
Creative Director.....	Onehealth Solutions
Associate Peace Corps Director.....	Peace Corps
Talent Acquisitions Recruiting Coordinator.....	Pfizer, Inc.
Internet Marketing Consultant.....	Rise Interactive
HR Generalist.....	Spectrum Health
Workplace Consultant - Sales.....	Steelcase, Inc.
Production Manager.....	Techno-Coat, Inc.
Recruiter.....	The Bartech Group
Compliance Representative.....	U.S. Bank
Account Manager.....	Universal Forest Products
Associate Director of Development, Midwest Region.....	University of Michigan
Resource Management and Planning Services.....	USDA-APHIS
Chairman/CEO.....	VanAndel Institute