

WHAT CAN I DO WITH A MAJOR IN... COMMUNICATION

Possible Career Options

(some career areas require advanced education)

Admissions Representative
Advertising Agent
Associate Producer
Athletic Director
Business Manager
Buyer
Campaign Director
Career Services Director
Claims Adjuster
Community Relations Director
Corporate Recruiter
District Manager
Event Coordinator
Facilities Manager
Food Services Director
Human Resources Officer
Journalist
Marketing Director
Media Relations Director
Medical Information Director
Non-Profit Administrator
Personal Banker
Personnel Manager
Political Campaign Manager
Production Engineer
Public Address Announcer
Public Relations Coordinator
Radio Broadcaster
Sales Representative
Sports Agent/Promoter/Publicist
Sports Information Director
Sports Photographer
Sports Writer
Statistician
Student Activities Director
Teacher
Team General Manager
Television Broadcaster
Ticket Manager
Traffic Watch Anchor
Video Technician
Web Designer
Writer/Editor

Professional Associations

American Association of Advertising Agencies

www.aaaa.org

American Communication Association

www.americancomm.org

American Press Institute

www.americanpressinstitute.org

Association for Women in Communications

www.womcom.org

Broadcast Education Association

www.beaweb.org

Federal Communications Commission

www.fcc.gov

National Association of Broadcasters

www.nab.org

National Communication Association

www.natcom.org

National Speakers Association

www.nsaspeaker.org

Public Relations Society of America

www.prsa.org

Radio-Television News Directors Association

www.rtnda.org

Toastmasters International

www.toastmasters.org

WHAT CAN I DO WITH A MAJOR IN... COMMUNICATION

Hope Graduates in the Communication World

Producer.....	ABC News
Solution Consultant.....	Adobe Systems
Event Specialist.....	Alzheimer's Association
Global Logistics, Coordinator and Analyst.....	Amway Corporation
HR Manager.....	Anchor Fluid Power
International Operations Manager.....	Arbour Group
Visual Arts Director.....	Arts Council of Wilson
Director of Public Policy.....	ArtServe Michigan
Marketing.....	Baker Bookhouse
Senior Strategist/Editor.....	BBK Studio
Copy Editor.....	Bleacher Report
Asst Professor of Communication.....	Calvin College
Proofreader, Copy Editor.....	CBN
Event Director.....	Chicago Athlete Magazine
Director of Marketing & Design.....	Code Blue
Creative Director.....	Comedy Central
Senior Audit Associate.....	Deloitte Foundation
Government Affairs Manager.....	Dow Chemical Company
Graphic Designer.....	Dynamic Youth Ministries
Journalist.....	Editorial Projects in Education
Account Support Associate.....	Ernst & Young
Senior Coordinating Producer.....	ESPN Regional Television
Sports Writer.....	Grand Rapids Press
Product Manager.....	Herman Miller
Global Communication.....	London School of Economics
Sales Coordinator.....	Reno Hilton Hotel & Casino
Regional Education Leader.....	Steelcase Inc.
Marketing Project Specialist.....	Stryker Corporation
Business Analyst.....	Target Stores
IT Recruiter.....	Teksystems
Communications Specialist.....	Texas A&M University
Videographer/Editor (Korea).....	US Air Force
VP of Marketing.....	United States Data Centers
Marketing Manager.....	Van Andel Arena & DeVos Place
Attorney.....	Vander Kolk & Vander Kolk, PLC
Data Management Specialist.....	Vanderbilt University
Senior Audio Engineer also with ABC-TV.....	Walt Disney Company
Sales Development Consultant.....	Wells Fargo Home Mortgage, Inc.
News Producer/Reporter.....	WJHG 07 (NBC affiliate)
Radio Talk Show Host.....	WKZO Radio AM 590
Freelance Writer.....	Women's Lifestyle Magazine