

Program Learning Outcomes

I= Introduced
R= Reinforced
M= Mastered

Program Name: Accounting

Date: 3/15/2021

Program Learning Outcomes		Courses Mapped to Outcomes															
		Eco 211	Eco 212	Bus 222	Mat 210	Acc 221	Bus 371	Acc 222	Acc 321	Acc 322	Acc 333	Acc 375	Acc 423	Acc 425	Acc 426	Acc 427	Acc 428
1	Critical Thinking: Enhanced ability to integrate (a) applied and theoretical experiences, and (b) a deep understanding of the content in economics and business, in analytical, problem-solving, and creative activities.	I	R	I/R	I	I	R	I	R	R	R	R	M	M	M	M	M
2	Vocational Discernment: Enhanced ability to make decisions around how to live a life of service through awareness of oneself, the needs of the world, and how they intersect.	I	I	I/R		I	R	I	R	R	R	R	M	M	R	R	R
3	Christian Worldview: Enhanced understanding of how a Christian worldview has been, and can be, applied in economics and business.	I	I	I		I	R	R	R	R	R	R	M	M	R	R	R
4	Accounting/Finance Competencies: Ability to identify, understand and apply Accounting and Finance knowledge, concepts, and theories in financial accounting, managerial accounting, auditing, taxation, finance, investments, and data analytics for analysis and					I	R	I	R	R	R	R	M	M	M	M	M

Program Learning Outcomes: Assessment Tools

Date: 3/15/2021

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Program Learning Outcomes Knowledge, skill, or behavior students can demonstrate upon program completion		Measurement Tool	Timeline/Frequency of Assessment	Target	Review
1	Critical Thinking	ETS Critical Thinking Assessment	Pre-Test: Freshmen and/or in BUS 222 Post-Test: Senior status, Major Requirement	Follow college's pattern and pull data for comparison. Targets will be established once preliminary data is reviewed (i.e., benchmarking within and externally)	Once targets established, Assessment Subcommittee reviews results every 3 years.
2	Vocational Discernment	BUS 222 Survey 6-months Out Graduate Survey	Review results of Fall 2020 for possible edits to be implemented in Fall 2021. Eventually, survey all BUS 222 students each semester.		Review results of Fall 2020 in Spring 2021 for possible edits to be implemented in Fall 2021. Set review schedule once target established
3	Understanding of Christian Worldview	Intellectual Engagement with the Christian Faith Questionnaire 6-months Out Graduate Survey	Still needs to be finalized		
4	Accounting/Finance Competencies	CPA exam scores and pass rates as published by NASBA	Annual assessment upon score release (Fall)	Maintain exam scores and pass rates above the national average	Assessment subcommittee reviews results every 3 years.
5	Leadership and Service Competencies	Participation rates in finance-oriented case competitions (ACG and Commercial Lending), Business Club leadership, off-campus study, internships, and other experiential learning opportunities	Annual assessment of graduating seniors each May	100% of students participate in at least one measurement tool.	Assessment subcommittee reviews results every 3 years.

