

GETTING STARTED WITH BLUE CROSS REWARDS



BlueCrossrewardsSM 

CHOOSE COST-EFFECTIVE CARE

WHAT IS BLUE CROSS REWARDS?

Blue Cross Rewards is an exclusive program that helps you earn e-gift cards — up to \$550 per year, per covered member — to places such as Amazon, Target and Home Depot.

Each time you sign up and visit a cost-effective provider location for one or more of the rewardable outpatient or imaging services, you'll receive an e-gift card ranging from \$25 - \$75.

WHAT KINDS OF SERVICES ARE ELIGIBLE FOR BLUE CROSS REWARDS?

- MRIs
- Ultrasounds
- Colonoscopies
- CT scans
- Mammograms

Some procedures require preauthorization, so make sure you talk with your doctor before choosing care.

HERE'S HOW THE PROGRAM WORKS:

With your online member account, you can find eligible cost-effective provider locations that can perform the rewardable service or procedure prescribed by your doctor.

Follow these steps:



Go to bcbsm.com/get-rewards and log in, using your Blue Cross online member account ID and password. If you don't have one, select "**Register now**" to begin.



Click on the "*Search Now*" button to look for the type of rewardable service or procedure you need. Make a selection.




Next, a pop-up will appear and you'll see a list of family members on your plan. Choose yourself then enter and confirm your email address.



Select "*Yes, sign up*" for Blue Cross Rewards.



All provider locations within a 25-mile radius of your home that perform the service will display on your screen.

- Provider locations that are cost-effective are easy to find. Just look for the  or expand the search radius to see more cost-effective provider locations.

Note: You may have to scroll to find a provider location.



Make your appointment and have your service or procedure.



Four to six weeks after you have the service or procedure, you'll receive an email with instructions on how to choose your e-gift card.

It's that simple. And, each family member on your plan can earn e-gift cards by following these same steps.

Ready? [Get started today.](#)

IT'S TIME YOU WERE REWARDED.





Blue Cross RewardsSM is available to the subscriber and dependents in households that have Blue Cross Blue Shield of Michigan as their primary health care provider.

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