

# Key Indicators Tool (KIT)

**PART A** 2018

# **Hope College**

Prepared by **The Austen Group**, a Division of Ruffalo Noel Levitz

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# **CIC KEY INDICATORS TOOL 2018**

# PART A: STUDENTS AND FACULTY NATIONAL AND MIDWEST REGION Hope College

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Note: The individual pages for each indicator are identified on the tabs as "R" for region; "F" for financial resources; "S" for enrollment size; and "C" for Carnegie classification.

# **INTRODUCTION**

The Key Indicators Tool (KIT) was developed for the Council of Independent Colleges (CIC) by the Austen Group in 2004. This annual benchmarking report provides 20 indicators of institutional performance for small and mid-sized private not-for-profit colleges and universities. Part A covers student information (enrollment, recruitment, progression) and information related to the faculty. Part B covers a wide range of financial information, such as tuition revenue and financial aid, as well as resources and expenditures. The KIT benchmarking report is an important component of CIC's data initiatives, designed to enhance institutional effectiveness and decision making. This confidential resource is prepared for the exclusive use of CIC member presidents, who in turn may choose to share some or all of the report with key staff, board members, or other constituents. Originally developed with support from the William Randolph Hearst Foundations, CIC gratefully acknowledges Ruffalo Noel Levtiz's continued financial support of CIC's benchmarking reports.

#### **Data**

The KIT uses data from the Integrated Postsecondary Education Data System (IPEDS), the major national source of publicly available information on postsecondary institutions provided by the U.S. Department of Education's National Center for Education Statistics. The KIT dataset contains information on nearly 800 four-year, private not-for-profit colleges and universities belonging to five 2015 Basic Carnegie Classification categories that represent 90 percent of CIC's membership: Baccalaureate Colleges—Diverse Fields, Baccalaureate Colleges—Arts & Sciences, Master's Colleges and Universities (smaller programs), Master's Colleges and Universities (larger programs). The number of institutions included in each chart and table varies somewhat because only institutions with complete data for all years of the comparison are included in each table and chart.

Data from IPEDS were not altered nor were missing values imputed unless corrected information was provided to CIC directly from an institution. CIC member institutions with incomplete IPEDS data for the most recent year were given the opportunity to submit data prior to the 2018 KIT report's update. In situations where some data for an institution were unavailable, the tables that present the institution's data contain blank cells and the data were not plotted on that indicator's charts.

# **Format and Analyses**

The KIT provides an individually customized report for each institution with regional and national comparisons over a five-year period based on four sorting criteria: region, financial resources, enrollment size, and 2015 Basic Carnegie Classification. Four worksheets are devoted to each of the 20 indicators, one worksheet for each sorting criterion. Each worksheet contains two charts: a national comparison and a regional comparison.

*Individually Customized.* A customized KIT has been prepared for each CIC member college and university. Each institution's unique data are plotted against national and regional backdrops. On pages presenting comparisons by financial resources, enrollment size, and Carnegie classification, a box in the upper right corner indicates the institution's corresponding category.

*Five-Year Trends.* To understand how your institution has performed over time and to indicate the direction of a trend, the charts cover five-year periods. Indicators 1-11 cover academic year 2012-2013 through academic year 2016-2017. Indicators 12-20 cover academic year 2011-2012 through academic year 2015-2016. In every case, the most recent IPEDS data are used. When data are presented as whole numbers, a five-year percentage change is calculated.

**Medians versus Means.** The KIT uses national and regional median values (identical to the 50th percentile). The advantage of using median values instead of the mean (average) is that the median is less influenced by high or low extremes, thus providing a more meaningful mid-point for comparative purposes.

**Four Sorting Criteria.** The 20 indicators are presented according to four criteria: region of the country, financial resources, enrollment size, and 2015 Basic Carnegie Classification. The individual pages for each indicator are identified on the Excel tabs as "R" for region; "F" for financial resources; "S" for enrollment size; and "C" for Carnegie classification.

1. <u>Region:</u> Each institution is located in one of the six regional categories as outlined below. These regions were selected to reflect the distribution and affinity of CIC member institutions and are not identical to those assigned in IPEDS.

Region	State
Far West	Alaska, California, Hawaii, Nevada, Oregon, Washington
Mid East	Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania
Midwest	Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, Wisconsin
New England	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Southeast	Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia
West	Arizona, Colorado, Idaho, Kansas, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, Utah, Wyoming

- 2. <u>Financial Resource Quartile:</u> Each institution was placed in one of four quartiles based on an institution's financial resources. The financial resource measure was calculated by converting two equally weighted indicators: *Net Tuition Revenue per Student* (No. 15) and *Endowment Assets per Student* (No. 18). An average of the three most recent years for this calculation is used to create a percentile rank of all institutions in the dataset. Each institution was then assigned to a national and regional quartile based on the distribution of the KIT dataset for the most recent year.
- 3. Enrollment Size: Institution size uses four enrollment categories: (1) fewer than 1,000 students; (2) 1,000 to 2,000 students; (3) 2,001 to 3,000 students; and (4) greater than 3,000 students. The most recent year's total 12-month full-time equivalent (FTE) enrollment was used to determine size. The total 12-month FTE enrollment was calculated by IPEDS as the sum of the FTE undergraduate, graduate, and first-professional student enrollment.
- 4. <u>2015 Basic Carnegie Classification:</u> The KIT provides comparisons based upon the following five basic Carnegie classifications established in 2005 and revised in 2015: Baccalaureate Colleges—Diverse Fields, Baccalaureate Colleges—Arts & Sciences, Master's Colleges and Universities (smaller programs), Master's Colleges and Universities (medium programs), and Master's Colleges and Universities (larger programs). The classification groups comprise 90 percent of CIC's membership. For additional information about the 2015 Basic Carnegie Classifications, including definitions of various categories, visit:

http://carnegieclassifications.iu.edu/

**Distribution.** The following table shows the relative distribution of institutions in the KIT dataset within each region by national financial resource quartile, enrollment size category, and Carnegie classification.

	Financial Resources	%	Enrollment Size	%	Carnegie Classification	%
Far West	Quartile 1 (top)	44%	>3,000	23%	MA-Large	27%
	Quartile 2	17%	2,001-3,000	17%	MA-Medium	17%
	Quartile 3	19%	1,000-2,000	33%	MA-Small	13%
	Quartile 4 (bottom)	19%	<1,000	26%	BA-Arts & Sciences	30%
					BA-Diverse Fields	12%
Mid East	Quartile 1 (top)	31%	>3,000	22%	MA-Large	34%
	Quartile 2	31%	2,001-3,000	30%	MA-Medium	15%
	Quartile 3	29%	1,000-2,000	36%	MA-Small	8%
	Quartile 4 (bottom)	10%	<1,000	10%	BA-Arts & Sciences	35%
			,		BA-Diverse Fields	9%
Midwest	Quartile 1 (top)	21%	>3,000	21%	MA-Large	23%
	Quartile 2	29%	2,001-3,000	21%	MA-Medium	15%
	Quartile 3	23%	1,000-2,000	40%	MA-Small	9%
	Quartile 4 (bottom)	27%	<1,000	17%	BA-Arts & Sciences	28%
	, , , , , , , , , , , , , , , , , , , ,		,		BA-Diverse Fields	25%
New England	Quartile 1 (top)	46%	>3,000	26%	MA-Large	27%
	Quartile 2	19%	2.001-3.000	23%	MA-Medium	21%
	Quartile 3	19%	1,000-2,000	29%	MA-Small	5%
	Quartile 4 (bottom)	15%	<1,000	22%	BA-Arts & Sciences	37%
					BA-Diverse Fields	19%
Southeast	Quartile 1 (top)	13%	>3,000	12%	MA-Large	14%
	Quartile 2	31%	2,001-3,000	17%	MA-Medium	11%
	Quartile 3	25%	1,000-2,000	39%	MA-Small	11%
	Quartile 4 (bottom)	37%	<1,000	31%	BA-Arts & Sciences	32%
		<u>.                                    </u>			BA-Diverse Fields	32%
West	Quartile 1 (top)	16%	>3,000	13%	MA-Large	26%
	Quartile 2	20%	2,001-3,000	17%	MA-Medium	17%
	Quartile 3	31%	1,000-2,000	33%	MA-Small	8%
	Quartile 4 (bottom)	33%	<1,000	37%	BA-Arts & Sciences	8%
					BA-Diverse Fields	41%
National			>3,000	19%	MA-Large	24%
			2,001-3,000	21%	MA-Medium	15%
			1,000-2,000	37%	MA-Small	9%
			<1,000	23%	BA-Arts & Sciences	38%
					BA-Diverse Fields	23%

**Appendix.** At the end of each part of the report is an appendix that defines each indicator, detailing the source of the IPEDS data utilized, and the formulas used to calculate ratios and other measures.

# The IPEDS Data Feedback Report

Each fall the National Center for Education Statistics sends to college and university presidents a summary benchmarking report that compares IPEDS data from the most recent year for their institution to a select group of similar colleges and universities. This Data Feedback Report (DFR) may be a useful companion to CIC's Key Indicators Tool (KIT) report. Data for both reports come from the same source, although not all of the indicators are identical. Furthermore, the DFR provides data for only the most recent reporting year, whereas the KIT presents trends over the most recent five years. The Data Feedback Report for any Title IV participating institution is available on the IPEDS website:

http://nces.ed.gov/ipeds/

# The Council of Independent Colleges

The Council of Independent Colleges (CIC) is an association of 767 nonprofit independent colleges and universities and higher education affiliates and organizations that has worked since 1956 to support college and university leadership, advance institutional excellence, and enhance public understanding of private higher education's contributions to society. CIC is the major national organization that focuses on providing services to leaders of independent colleges and universities as well as conferences, seminars, and other programs that help institutions improve educational quality, administrative and financial performance, and institutional visibility. CIC conducts the largest annual conferences of private, non-profit college and university presidents and of chief academic officers. CIC also provides support to state associations that organize programs and generate contributions for private colleges and universities. The Council is headquartered at One Dupont Circle in Washington, DC.

For questions or comments about CIC's benchmarking services, including the Key Indicators Tool (KIT), please contact Lesley McBain, director of research projects, by phone at (202) 466-7230 or by email at:

Imcbain@cic.nche.edu

Additional information may also be found by visiting CIC on the web at:

www.cic.edu

# The Austen Group

In addition to its national benchmarking work for private colleges, the Austen Group provides operational analyses and reporting tools for individual institutions in the areas of academic program costs and demand; and similar analyses of co-curricular costs and demand with a special emphasis on athletic programs. These tools assist administrators in making informed decisions regarding the efficiency and effectiveness of university operations. Erik Hoyer, director of research projects, and Michael Williams, president, are the primary Austen Group personnel for CIC's Key Indicators Tool initiative. They may be reached at the email addresses below.

Michael.Williams@ruffalonl.com Erik.Hoyer@ruffalonl.com www.austengroup.com

#### **Ruffalo Noel Levitz**

Ruffalo Noel Levitz is the leading provider of higher education enrollment, student success, and fundraising solutions. The firm serves more than 1,900 colleges and universities through data-driven solutions focused on the entire lifecycle of enrollment and fundraising, assuring students find the right program, graduate on time, secure their first job in their chosen field, and give back to support the next generation. With a deep knowledge of the industry, Ruffalo Noel Levitz provides institutions the ability to scale their efforts by tapping into a community of support and resources. To learn more, visit:

www.RuffaloNL.com blogEM.RuffaloNL.com

# For Additional Reading

For additional information about benchmarking and indicators of institutional strength and performance, please consult the following publications:

Alstete, Jeffrey W. (1995). *Benchmarking in Higher Education*. ASHE-ERIC Higher Education Report No. 5. Washington, DC: The George Washington University Graduate School of Education and Human Development.

Borden, M. H. & Banta, Trudy W. (1994). *Using Performance Indicators to Guide Strategic Decision Making*. New Directions for Institutional Research, No. 82. San Francisco, CA: Jossey-Bass.

Burke, J. C., & Minassians, H. P. (2002). *Reporting Higher Education Results: Missing Links in the Performance Chain.* New Directions for Institutional Research, No. 116. San Francisco, CA: Jossey-Bass.

Chabotar, K. J. (1989). Financial Ratio Analysis Comes to Nonprofits. *Journal of Higher Education*, 60(2), pp.188-208.

Chabotar, K. J. (2006). Strategic Finance: Planning and Budgeting for Boards, Chief Executives, and Finance Officers. Washington, DC: Association of Governing Boards.

Hartley, H. V. (2009). Benchmarking Tool Provides National Comparisons. *NACUBO Business Officer*, 42 (10), p. 17.

Hignite, K. (2009). Diagnosing Fiscal Fitness. NACUBO Business Officer, 42 (10), pp. 14-20.

Howard, R. D., McLaughlin G. W., & Knight W. E. (Eds.) (2012). *The handbook of institutional research.* San Francisco, CA: The Joseey-Bass Higher and Adult Education.

Hudack, L. R., Orsini, L. L., & Snow, B. M. (2003). How to Assess and Enhance Financial Health. *NACUBO Business Officer*, 36 (10), pp. 31-39.

McCormack, A. & Walstra, R. (2010). Reversal of Misfortune. *NACUBO Business Officer*, 43 (7), pp.13-17.

Minter, J., & Peat, Marwick, Mitchell, and Company. (1980). *Ratio Analysis in Higher Education: A Guide to Assessing the Institution's Financial Condition.* New York: Peat, Marwick, Mitchell, and Company.

Taylor, B. E., Meyerson, J. W., & Massy, W. F. (1993). *Strategic Indicators in Higher Education: Improving Performance.* Princeton: Peterson's Guides.

Townsley, M. K. (2009). *The Small College Guide to Financial Health: Weathering Turbulent Times.* Washington, DC: National Association of College and University Business Officers.

# CIC BENCHMARKING SERVICES

Fee: \$500

CIC is pleased to offer the following benchmarking services to enhance the Key Indicators Tool (KIT).

# Comparison Group KIT

This service provides CIC members a customized KIT report with the 25th, 50th, and 75th percentiles for each indicator for either one or two comparison groups selected by the institution. Customized groups permit more refined comparisons that may be useful for particular strategic objectives. Comparison groups may range in size from five to 25, though groups of 10 to 15 are recommended. Selecting two groups provides for multiple comparisons, perhaps of a peer and an aspirant group (see "Guidelines for Selecting Comparison Groups" available on the CIC website). Comparison institutions may be selected from among private, not-for-profit, four-year colleges or universities in the United States.

#### **Online Consultations**

Fee: \$650 (KIT only) Fee: \$950 (KIT and FIT)

CIC has arranged with Mike Williams, president of the Austen Group, to provide web-based consultations using an institution's KIT report with senior staff, boards, or faculty groups. The interactive online session employs voice and shared graphics, allowing participants to engage in substantive conversation about the institution's concerns and goals in light of the KIT data. This service provides a cost-effective approach to enhancing the value of the KIT for your institution. It also is possible to extend what is generally a one-hour consultation to 90 minutes to include the companion Financial Indicators Tool (FIT) in the presentation. The fee for a consultation using both the KIT and the FIT is \$950. Consultations should be scheduled at least four weeks in advance.

For additional information or to request any of these benchmarking services, please visit:

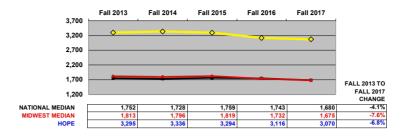
www.cic.edu/BenchmarkingServices

Or contact Lesley McBain, CIC's director of research projects, by phone at (202) 466-7230 or by email:

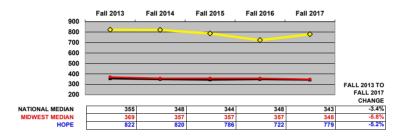
Imcbain@cic.nche.edu

# **KIT TRENDS: STUDENTS**

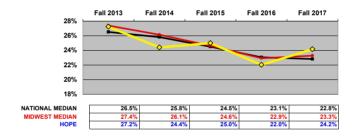
# 1) TOTAL FALL ENROLLMENT (FALL FTE)



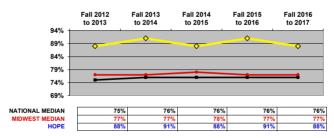
#### 2) FIRST-YEAR ENROLLMENT (FULL-TIME UNDERGRADUATE)



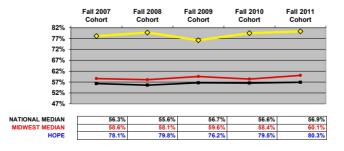
# 3) ADMISSIONS YIELD RATE (%) (ADMITTED TO ENROLLED)



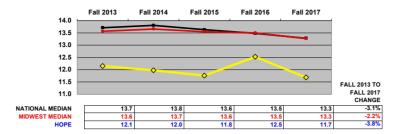
# 4) RETENTION RATE (%) (FIRST TO SECOND YEAR)



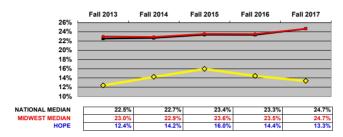
#### 5) GRADUATION RATE (%) (SIX-YEAR COHORT RATE)



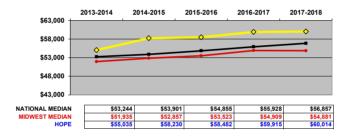
# 6) STUDENT/FACULTY RATIO



#### 7) PART-TIME FACULTY (%)



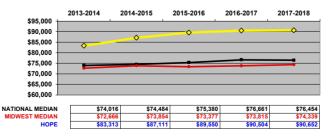
#### 8) ASSISTANT PROFESSOR AVERAGE SALARY (\$) (EQUATED TO A 9-MONTH CONTRACT)



# 9) ASSOCIATE PROFESSOR AVERAGE SALARY (\$) (EQUATED TO A 9-MONTH CONTRACT)



# 10) PROFESSOR AVERAGE SALARY (\$) (EQUATED TO A 9-MONTH CONTRACT)

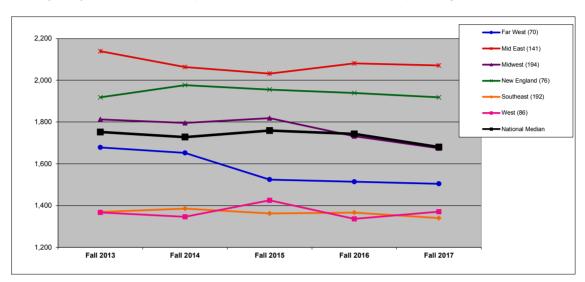


# **TOTAL FALL ENROLLMENT: BY REGION (1R)**

**DEFINITION:** Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students.

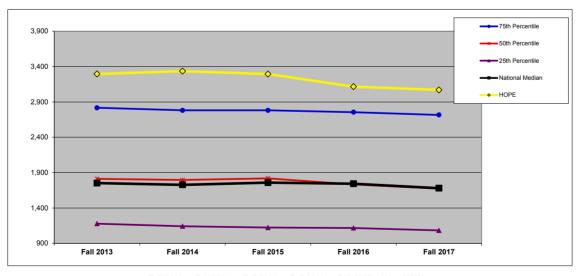
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%

NATIONAL (n=759). All data on this chart are presented as medians. See Introduction for description of regions.



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Far West (70)	1,679	1,653	1,525	1,514	1,505	-10.4%
Mid East (141)	2,139	2,063	2,032	2,081	2,071	-3.2%
Midwest (194)	1,813	1,796	1,819	1,732	1,675	-7.6%
New England (76)	1,918	1,977	1,956	1,939	1,918	0.0%
Southeast (192)	1,369	1,386	1,363	1,367	1,340	-2.1%
West (86)	1,367	1,346	1,425	1,336	1,371	0.3%
National Median	1,752	1,728	1,759	1,743	1,680	-4.1%

**MIDWEST REGION (n=194).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



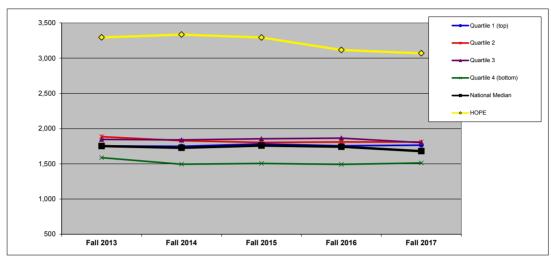
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
75th Percentile	2,817	2,782	2,782	2,756	2,717	-3.6%
50th Percentile	1,813	1,796	1,819	1,732	1,675	-7.6%
25th Percentile	1,178	1,142	1,122	1,117	1,082	-8.2%
National Median	1,752	1,728	1,759	1,743	1,680	-4.1%
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%

# **TOTAL FALL ENROLLMENT: BY FINANCIAL RESOURCES (1F)**

**DEFINITION:** Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students. (All national and regional data are presented as medians.)

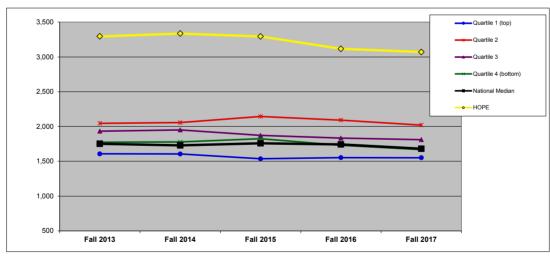
·							QUAR	TILES
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change	NATIONAL	1
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%	REGIONAL	1

# NATIONAL: FINANCIAL RESOURCES (n=747).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Quartile 1 (top)	1,753	1,749	1,782	1,756	1,766	0.7%
Quartile 2	1,886	1,828	1,804	1,812	1,811	-4.0%
Quartile 3	1,847	1,840	1,855	1,865	1,801	-2.5%
Quartile 4 (bottom)	1,587	1,494	1,506	1,491	1,513	-4.7%
National Median	1,752	1,728	1,759	1,743	1,680	-4.1%
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%

# MIDWEST REGION: FINANCIAL RESOURCES (n=193).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Quartile 1 (top)	1,607	1,605	1,536	1,553	1,551	-3.5%
Quartile 2	2,046	2,056	2,145	2,092	2,021	-1.2%
Quartile 3	1,933	1,951	1,872	1,833	1,811	-6.3%
Quartile 4 (bottom)	1,775	1,778	1,824	1,730	1,668	-6.0%
National Median	1,752	1,728	1,759	1,743	1,680	-4.1%
HOPE	3.295	3,336	3,294	3.116	3.070	-6.8%

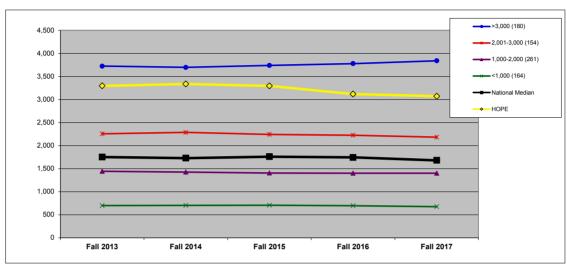
# **TOTAL FALL ENROLLMENT: BY ENROLLMENT SIZE (1S)**

**DEFINITION:** Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students. (All national and regional data are presented as medians.)

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change		
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%	SIZE	

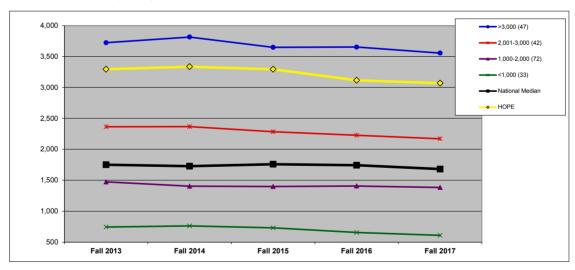
>3,000

# NATIONAL: SIZE (n=759).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
>3,000 (180)	3,723	3,696	3,739	3,778	3,841	3.2%
2,001-3,000 (154)	2,255	2,285	2,243	2,225	2,182	-3.2%
1,000-2,000 (261)	1,442	1,426	1,405	1,402	1,402	-2.8%
<1,000 (164)	700	704	705	696	676	-3.4%
National Median	1,752	1,728	1,759	1,743	1,680	-4.1%
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%

# MIDWEST REGION: SIZE (n=194).



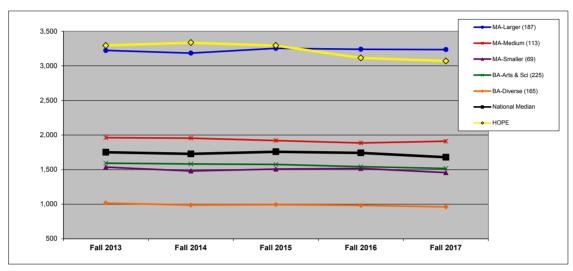
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
>3,000 (47)	3,724	3,816	3,649	3,653	3,557	-4.5%
2,001-3,000 (42)	2,366	2,368	2,285	2,228	2,172	-8.2%
1,000-2,000 (72)	1,473	1,404	1,400	1,407	1,384	-6.1%
<1,000 (33)	744	761	731	656	610	-18.0%
<b>National Median</b>	1,752	1,728	1,759	1,743	1,680	-4.1%
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%

# **TOTAL FALL ENROLLMENT: BY CARNEGIE CLASSIFICATION (1C)**

**DEFINITION:** Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

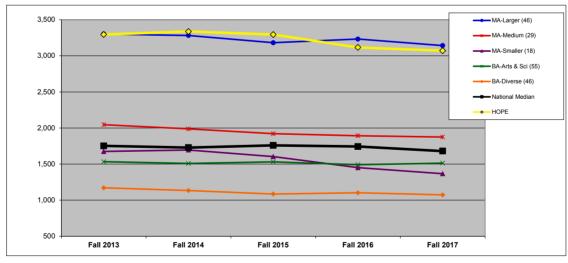
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change	
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%	CARNEGIE BA-Arts & Sci

# NATIONAL: CARNEGIE (n=759).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
MA-Larger (187)	3,223	3,184	3,253	3,240	3,236	0.4%
MA-Medium (113)	1,962	1,956	1,920	1,885	1,910	-2.7%
MA-Smaller (69)	1,535	1,481	1,508	1,517	1,457	-5.1%
BA-Arts & Sci (225)	1,594	1,581	1,575	1,542	1,518	-4.8%
BA-Diverse (165)	1,018	987	994	983	961	-5.6%
National Median	1,752	1,728	1,759	1,743	1,680	-4.1%
HOPE	3,295	3,336	3,294	3,116	3,070	-6.8%

# MIDWEST REGION: CARNEGIE (n=194).



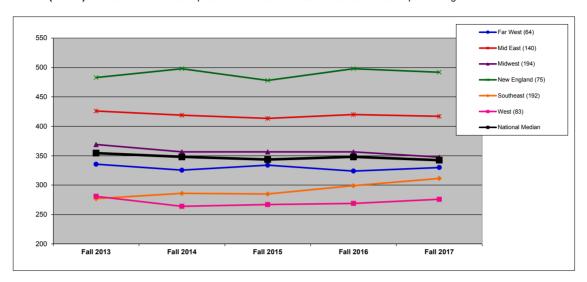
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
MA-Larger (46)	3,302	3,282	3,182	3,232	3,143	-4.8%
MA-Medium (29)	2,046	1,987	1,920	1,892	1,874	-8.4%
MA-Smaller (18)	1,674	1,695	1,603	1,451	1,367	-18.3%
BA-Arts & Sci (55)	1,532	1,508	1,531	1,491	1,513	-1.2%
BA-Diverse (46)	1,171	1,132	1,085	1,101	1,072	-8.4%
National Median	1,752	1,728	1,759	1,743	1,680	-4.1%
HOPE	3.295	3.336	3.294	3.116	3.070	-6.8%

# FIRST-YEAR ENROLLMENT: BY REGION (2R)

**DEFINITION:** Total fall full-time, first-time degree-seeking undergraduate students.

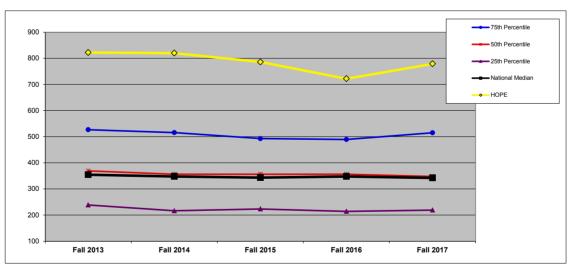
-	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
HOPE	822	820	786	722	779	-5.2%

NATIONAL (n=748). All data on this chart are presented as medians. See Introduction for description of regions.



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Far West (64)	336	326	334	324	330	-1.6%
Mid East (140)	426	419	414	420	417	-2.1%
Midwest (194)	369	357	357	357	348	-5.8%
New England (75)	483	498	478	498	492	1.9%
Southeast (192)	277	286	285	299	312	12.5%
West (83)	281	264	267	269	276	-1.8%
National Median	355	348	344	348	343	-3.4%

**MIDWEST REGION (n=194).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



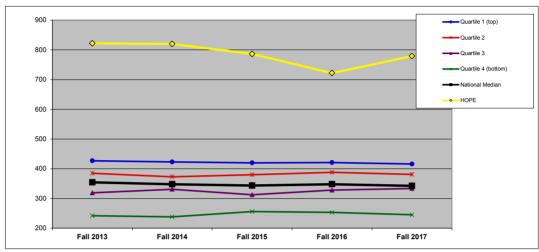
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
75th Percentile	527	516	493	489	515	-2.3%
50th Percentile	369	357	357	357	348	-5.8%
25th Percentile	239	217	224	214	219	-8.1%
National Median	355	348	344	348	343	-3.4%
HOPE	822	820	786	722	779	-5.2%

# FIRST-YEAR ENROLLMENT: BY FINANCIAL RESOURCES (2F)

**DEFINITION:** Total fall full-time, first-time degree-seeking undergraduate students. (All national and regional data are presented as medians.)

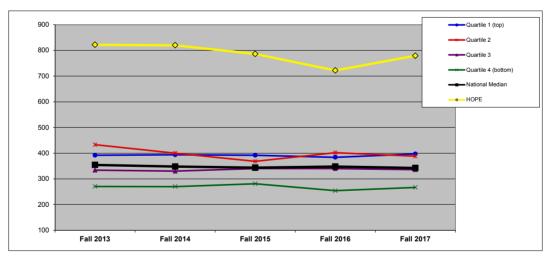
							QUAR	IILES
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change	NATIONAL	1
HOPE	822	820	786	722	779	-5.2%	REGIONAL	1

# NATIONAL: FINANCIAL RESOURCES (n=738).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Quartile 1 (top)	427	423	420	421	416	-2.6%
Quartile 2	385	373	380	388	381	-1.0%
Quartile 3	319	331	313	328	334	4.5%
Quartile 4 (bottom)	242	238	256	253	245	1.2%
National Median	355	348	344	348	343	-3.4%
HOPE	822	820	786	722	779	-5.2%

# MIDWEST REGION: FINANCIAL RESOURCES (n=193).



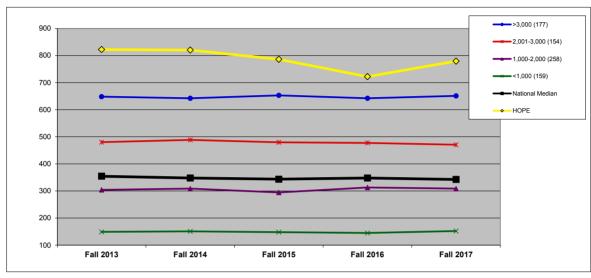
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Quartile 1 (top)	392	394	392	384	397	1.3%
Quartile 2	433	400	368	402	388	-10.4%
Quartile 3	334	330	340	340	336	0.6%
Quartile 4 (bottom)	271	270	281	254	267	-1.5%
National Median	355	348	344	348	343	-3.4%
HOPE	822	820	786	722	779	-5.2%

# FIRST-YEAR ENROLLMENT: BY ENROLLMENT SIZE (2S)

**DEFINITION:** Total fall full-time, first-time degree-seeking undergraduate students. (All national and regional data are presented as medians.)

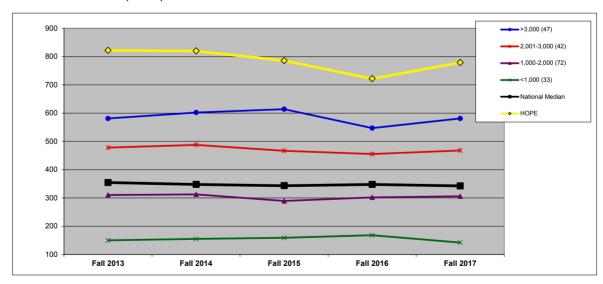
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change		
HOPE	822	820	786	722	779	-5.2%	SIZE	>3,000

# NATIONAL: SIZE (n=748).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
>3,000 (177)	648	642	653	642	651	0.5%
2,001-3,000 (154)	480	489	480	478	471	-2.0%
1,000-2,000 (258)	304	309	295	313	309	1.5%
<1,000 (159)	149	151	148	145	152	2.0%
National Median	355	348	344	348	343	-3.4%
HOPE	822	820	786	722	779	-5.2%

# MIDWEST REGION: SIZE (n=194).



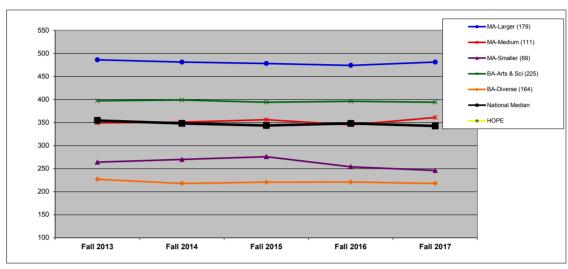
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
>3,000 (47)	581	602	614	547	581	0.0%
2,001-3,000 (42)	478	488	467	456	468	-2.1%
1,000-2,000 (72)	311	313	290	302	306	-1.4%
<1,000 (33)	150	155	159	168	142	-5.3%
National Median	355	348	344	348	343	-3.4%
HOPE	822	820	786	722	779	-5.2%

# FIRST-YEAR ENROLLMENT: BY CARNEGIE CLASSIFICATION (2C)

**DEFINITION:** Total fall full-time, first-time degree-seeking undergraduate students. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

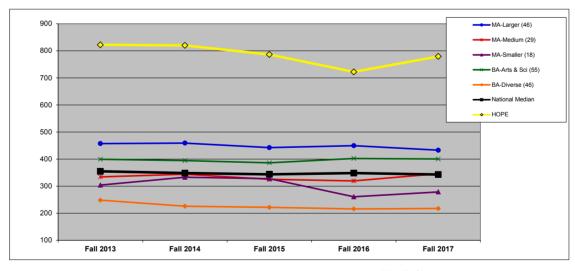
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change	
HOPE	822	820	786	722	779	-5.2%	CARNEGIE BA-Arts & Sci

# NATIONAL: CARNEGIE (n=748).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
MA-Larger (179)	486	481	478	474	481	-1.0%
MA-Medium (111)	349	351	356	345	361	3.4%
MA-Smaller (69)	264	270	276	254	246	-6.8%
BA-Arts & Sci (225)	397	399	394	396	394	-0.8%
BA-Diverse (164)	227	218	221	221	218	-4.0%
National Median	355	348	344	348	343	-3.4%
HOPE	822	820	786	722	779	-5.2%

# MIDWEST REGION: CARNEGIE (n=194).



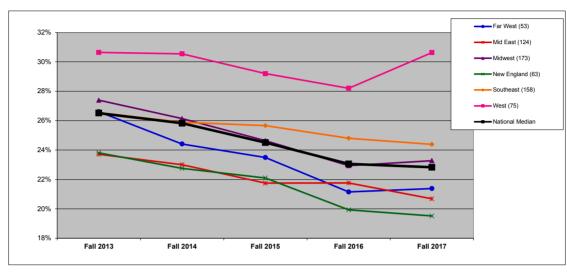
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
MA-Larger (46)	457	459	442	450	433	-5.4%
MA-Medium (29)	334	344	325	319	346	3.6%
MA-Smaller (18)	304	333	328	261	279	-8.2%
BA-Arts & Sci (55)	399	394	386	402	400	0.3%
BA-Diverse (46)	248	226	222	216	217	-12.5%
National Median	355	348	344	348	343	-3.4%
HOPE	822	820	786	722	779	-5.2%

# **ADMISSIONS YIELD RATE (%): BY REGION (3R)**

**DEFINITION:** Percentage of admitted students who enrolled. (The year indicated is the year of the Institutional Characteristics IPEDS Survey. Institutions had the option of reporting data for the current or prior year. Only data from institutions reporting current year data for all five years were used in the comparisons.)

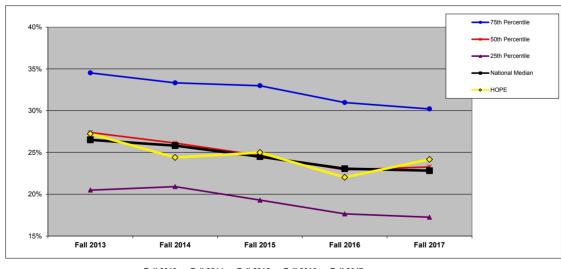
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

NATIONAL (n=646). All data on this chart are presented as medians. See Introduction for description of regions.



_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Far West (53)	26.6%	24.4%	23.5%	21.1%	21.4%
Mid East (124)	23.7%	23.0%	21.7%	21.8%	20.7%
Midwest (173)	27.4%	26.1%	24.6%	22.9%	23.3%
New England (63)	23.8%	22.8%	22.1%	19.9%	19.5%
Southeast (158)	26.5%	25.9%	25.7%	24.8%	24.4%
West (75)	30.6%	30.5%	29.2%	28.2%	30.6%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%

**MIDWEST REGION** (n=173). In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
75th Percentile	34.5%	33.3%	33.0%	31.0%	30.2%
50th Percentile	27.4%	26.1%	24.6%	22.9%	23.3%
25th Percentile	20.5%	20.9%	19.3%	17.7%	17.3%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

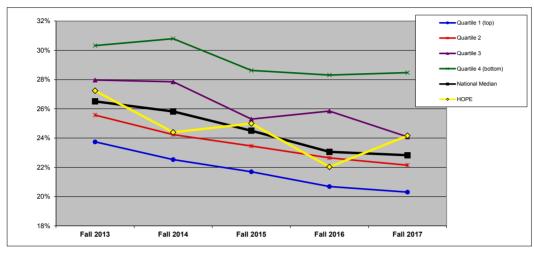
# **ADMISSIONS YIELD RATE (%): BY FINANCIAL RESOURCES (3F)**

**DEFINITION:** Percentage of admitted students who enrolled. (The year indicated is the year of the Institutional Characteristics IPEDS Survey. Institutions had the option of reporting data for the current or prior year. Only data from institutions reporting current year data for all five years were used in the comparisons. All national and regional data are presented as medians.)

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

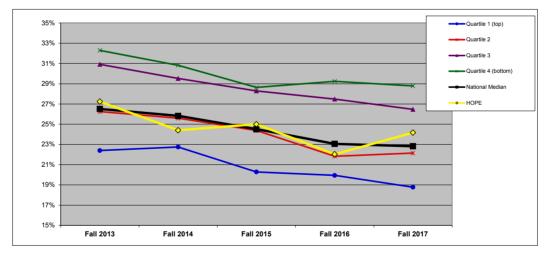
QUARTILES						
NATIONAL	1					
REGIONAL	1					

#### NATIONAL: FINANCIAL RESOURCES (n=638).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Quartile 1 (top)	23.7%	22.5%	21.7%	20.7%	20.3%
Quartile 2	25.6%	24.2%	23.5%	22.6%	22.1%
Quartile 3	28.0%	27.8%	25.3%	25.8%	24.1%
Quartile 4 (bottom)	30.3%	30.8%	28.6%	28.3%	28.5%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

#### MIDWEST REGION: FINANCIAL RESOURCES (n=173).



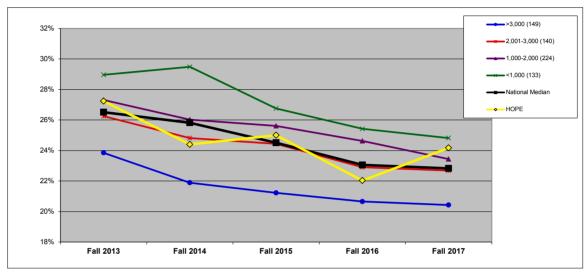
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Quartile 1 (top)	22.4%	22.7%	20.3%	19.9%	18.8%
Quartile 2	26.2%	25.6%	24.4%	21.8%	22.1%
Quartile 3	30.9%	29.5%	28.3%	27.5%	26.5%
Quartile 4 (bottom)	32.3%	30.8%	28.6%	29.2%	28.8%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

# ADMISSIONS YIELD RATE (%): BY ENROLLMENT SIZE (3S)

**DEFINITION:** Percentage of admitted students who enrolled. (The year indicated is the year of the Institutional Characteristics IPEDS Survey. Institutions had the option of reporting data for the current or prior year. Only data from institutions reporting current year data for all five years were used in the comparisons. All national and regional data are presented as medians.)

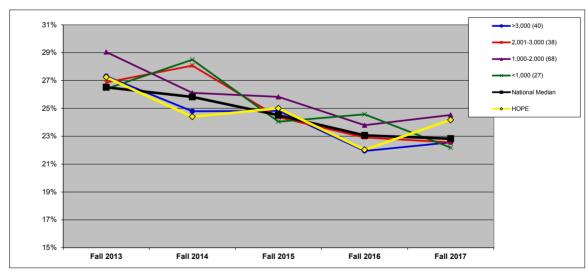


#### NATIONAL: SIZE (n=646).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
>3,000 (149)	23.9%	21.9%	21.2%	20.7%	20.4%
2,001-3,000 (140)	26.3%	24.8%	24.4%	22.9%	22.7%
1,000-2,000 (224)	27.3%	26.0%	25.6%	24.6%	23.4%
<1,000 (133)	29.0%	29.5%	26.8%	25.4%	24.8%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

# MIDWEST REGION: SIZE (n=173).



_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
>3,000 (40)	27.3%	24.8%	24.8%	21.9%	22.6%
2,001-3,000 (38)	26.9%	28.1%	24.4%	22.9%	22.6%
1,000-2,000 (68)	29.0%	26.1%	25.8%	23.8%	24.5%
<1,000 (27)	26.4%	28.5%	24.0%	24.6%	22.2%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

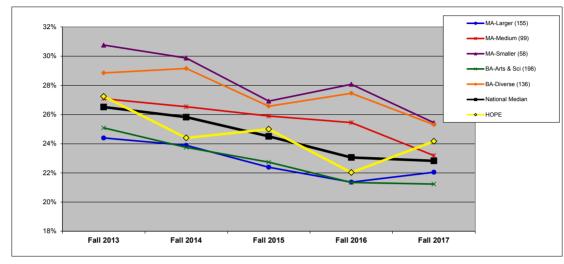
# **ADMISSIONS YIELD RATE (%): BY CARNEGIE CLASSIFICATION (3C)**

**DEFINITION:** Percentage of admitted students who enrolled. See Introduction for description of Carnegie classifications. (The year indicated is the year of the Institutional Characteristics IPEDS Survey. Institutions had the option of reporting data for the current or prior year. Only data from institutions reporting current year data for all five years were used in the comparisons. All national and regional data are presented as medians.)

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

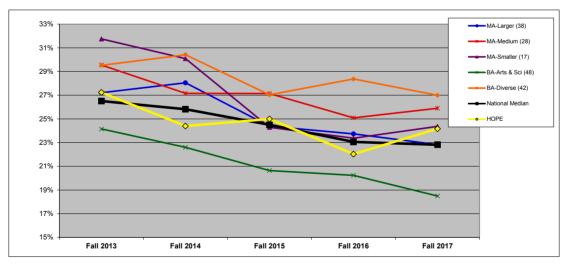
CARNEGIE BA-Arts & Sci

#### NATIONAL: CARNEGIE (n=646).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
MA-Larger (155)	24.4%	23.9%	22.4%	21.4%	22.0%
MA-Medium (99)	27.1%	26.5%	25.9%	25.4%	23.2%
MA-Smaller (58)	30.8%	29.9%	26.9%	28.1%	25.4%
BA-Arts & Sci (198)	25.1%	23.7%	22.7%	21.3%	21.2%
BA-Diverse (136)	28.9%	29.2%	26.6%	27.5%	25.3%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

#### MIDWEST REGION: CARNEGIE (n=173).



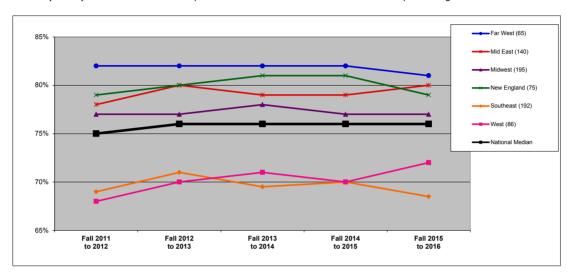
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
MA-Larger (38)	27.2%	28.1%	24.4%	23.7%	22.8%
MA-Medium (28)	29.6%	27.2%	27.1%	25.1%	25.9%
MA-Smaller (17)	31.8%	30.1%	24.3%	23.4%	24.4%
BA-Arts & Sci (48)	24.2%	22.6%	20.6%	20.2%	18.5%
BA-Diverse (42)	29.5%	30.4%	27.0%	28.4%	27.0%
National Median	26.5%	25.8%	24.5%	23.1%	22.8%
HOPE	27.2%	24.4%	25.0%	22.0%	24.2%

# **RETENTION RATE (%): BY REGION (4R)**

**DEFINITION:** The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the next year.

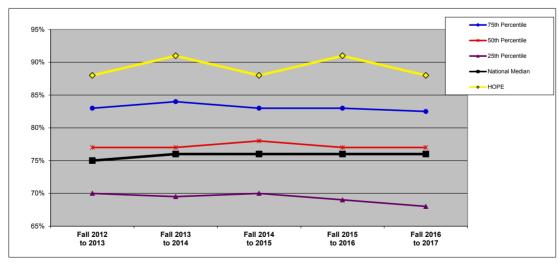
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
-	to 2013	to 2014	to 2015	to 2016	to 2017
HOPE	88%	91%	88%	91%	88%

NATIONAL (n=753). All data on this chart are presented as medians. See Introduction for description of regions.



	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
_	to 2012	to 2013	to 2014	to 2015	to 2016
Far West (65)	82%	82%	82%	82%	81%
Mid East (140)	78%	80%	79%	79%	80%
Midwest (195)	77%	77%	78%	77%	77%
New England (75)	79%	80%	81%	81%	79%
Southeast (192)	69%	71%	70%	70%	69%
West (86)	68%	70%	71%	70%	72%
National Median	75%	76%	76%	76%	76%

**MIDWEST REGION (n=195).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



	Fall 2012 to 2013	Fall 2013 to 2014	Fall 2014 to 2015	Fall 2015 to 2016	Fall 2016 to 2017
-	10 2013	10 2014	10 2015	10 2010	10 2017
75th Percentile	83%	84%	83%	83%	83%
50th Percentile	77%	77%	78%	77%	77%
25th Percentile	70%	70%	70%	69%	68%
National Median	75%	76%	76%	76%	76%
HOPE	88%	91%	88%	91%	88%

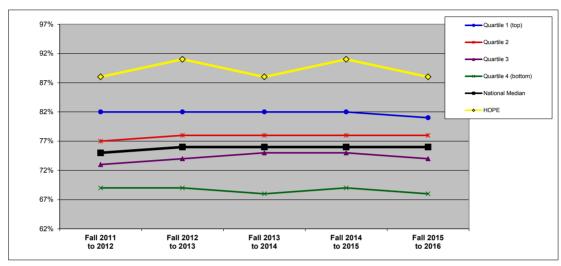
# **RETENTION RATE (%): BY FINANCIAL RESOURCES (4F)**

**DEFINITION:** The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the next year. (All national and regional data are presented as medians.)

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
	to 2013	to 2014	to 2015	to 2016	to 2017
HOPE	88%	91%	88%	91%	88%

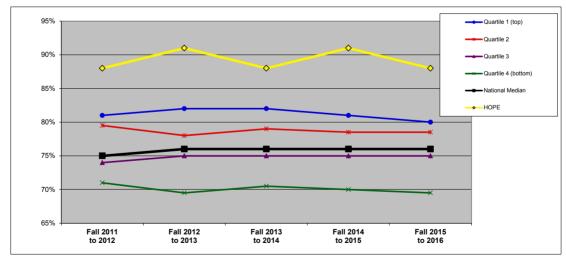
QUARTILES					
NATIONAL	1				
REGIONAL	1				

#### NATIONAL: FINANCIAL RESOURCES (n=742).



	Fall 2011 to 2012	Fall 2012 to 2013	Fall 2013 to 2014	Fall 2014 to 2015	Fall 2015 to 2016
Quartile 1 (top)	82%	82%	82%	82%	81%
Quartile 2	77%	78%	78%	78%	78%
Quartile 3	73%	74%	75%	75%	74%
Quartile 4 (bottom)	69%	69%	68%	69%	68%
National Median	75%	76%	76%	76%	76%
HOPE	88%	91%	88%	91%	88%

#### MIDWEST REGION: FINANCIAL RESOURCES (n=194).



_	Fall 2011 to 2012	Fall 2012 to 2013	Fall 2013 to 2014	Fall 2014 to 2015	Fall 2015 to 2016
Quartile 1 (top)	81%	82%	82%	81%	80%
Quartile 2	80%	78%	79%	79%	79%
Quartile 3	74%	75%	75%	75%	75%
Quartile 4 (bottom)	71%	70%	71%	70%	70%
National Median	75%	76%	76%	76%	76%
HOPE	88%	91%	88%	91%	88%

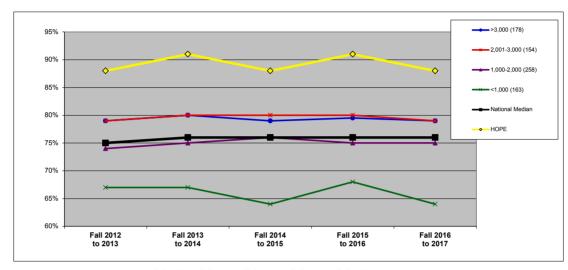
# **RETENTION RATE (%): BY ENROLLMENT SIZE (4S)**

**DEFINITION:** The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the next year. (All national and regional data are presented as medians.)

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
	to 2013	to 2014	to 2015	to 2016	to 2017
HOPE	88%	91%	88%	91%	88%

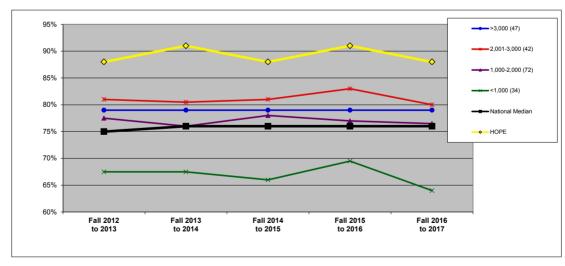
**SIZE** >3,000

#### NATIONAL: SIZE (n=753).



	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
	to 2013	to 2014	to 2015	to 2016	to 2017
>3,000 (178)	79%	80%	79%	80%	79%
2,001-3,000 (154)	79%	80%	80%	80%	79%
1,000-2,000 (258)	74%	75%	76%	75%	75%
<1,000 (163)	67%	67%	64%	68%	64%
National Median	75%	76%	76%	76%	76%
HOPE	88%	91%	88%	91%	88%

#### MIDWEST REGION: SIZE (n=195).



	Fall 2012 to 2013	Fall 2013 to 2014	Fall 2014 to 2015	Fall 2015 to 2016	Fall 2016 to 2017
>3,000 (47)	79%	79%	79%	79%	79%
2,001-3,000 (42)	81%	81%	81%	83%	80%
1,000-2,000 (72)	78%	76%	78%	77%	77%
<1,000 (34)	68%	68%	66%	70%	64%
National Median	75%	76%	76%	76%	76%
HOPE	88%	91%	88%	91%	88%

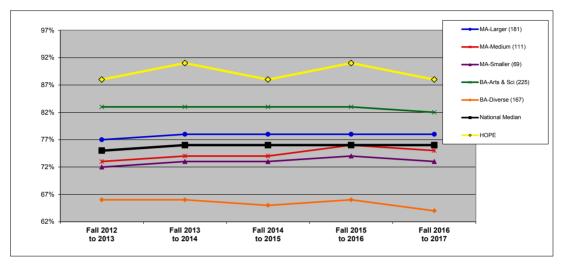
# **RETENTION RATE (%): BY CARNEGIE CLASSIFICATION (4C)**

**DEFINITION:** The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the next year. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)



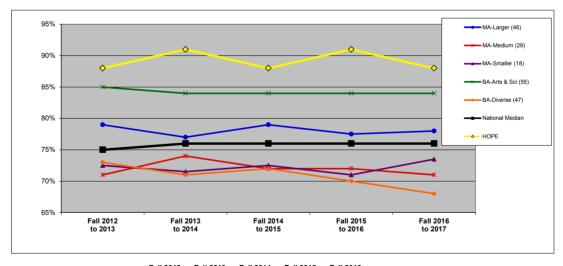
CARNEGIE BA-Arts & Sci

# NATIONAL: CARNEGIE (n=753).



	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
	to 2013	to 2014	to 2015	to 2016	to 2017
MA-Larger (181)	77%	78%	78%	78%	78%
MA-Medium (111)	73%	74%	74%	76%	75%
MA-Smaller (69)	72%	73%	73%	74%	73%
BA-Arts & Sci (225)	83%	83%	83%	83%	82%
BA-Diverse (167)	66%	66%	65%	66%	64%
National Median	75%	76%	76%	76%	76%
HOPE	88%	91%	88%	91%	88%

#### MIDWEST REGION: CARNEGIE (n=195).



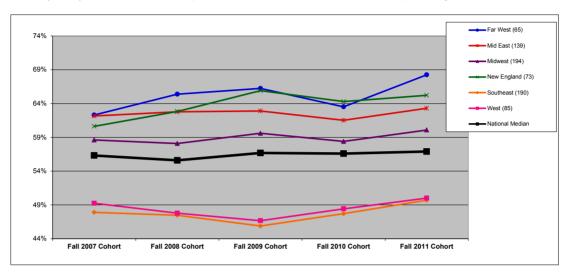
	Fall 2012 to 2013	Fall 2013 to 2014	Fall 2014 to 2015	Fall 2015 to 2016	Fall 2016 to 2017
MA-Larger (46)	79%	77%	79%	78%	78%
MA-Medium (29)	71%	74%	72%	72%	71%
MA-Smaller (18)	73%	72%	73%	71%	74%
BA-Arts & Sci (55)	85%	84%	84%	84%	84%
BA-Diverse (47)	73%	71%	72%	70%	68%
National Median	75%	76%	76%	76%	76%
HOPE	88%	91%	88%	91%	88%

# **GRADUATION RATE (%): BY REGION (5R)**

**DEFINITION:** The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2011 Cohort rate is the percentage that graduated by end of Summer 2017.

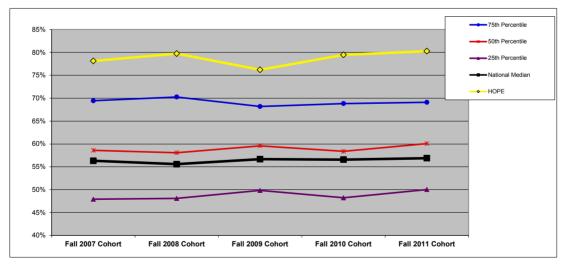
	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
	Cohort	Cohort	Cohort	Cohort	Cohort
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

NATIONAL (n=746). All data on this chart are presented as medians. See Introduction for description of regions.



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
_	Cohort	Cohort	Cohort	Cohort	Cohort
Far West (65)	62.3%	65.4%	66.2%	63.5%	68.2%
Mid East (139)	62.2%	62.8%	62.9%	61.5%	63.3%
Midwest (194)	58.6%	58.1%	59.6%	58.4%	60.1%
New England (73)	60.6%	62.8%	65.9%	64.3%	65.2%
Southeast (190)	47.9%	47.5%	45.9%	47.7%	49.7%
West (85)	49.3%	47.8%	46.7%	48.4%	50.0%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%

**MIDWEST REGION** (n=194). In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



	Fall 2007 Cohort	Fall 2008 Cohort	Fall 2009 Cohort	Fall 2010 Cohort	Fall 2011 Cohort
75th Percentile	69.4%	70.3%	68.2%	68.8%	69.1%
50th Percentile	58.6%	58.1%	59.6%	58.4%	60.1%
25th Percentile	47.9%	48.1%	49.8%	48.2%	50.0%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

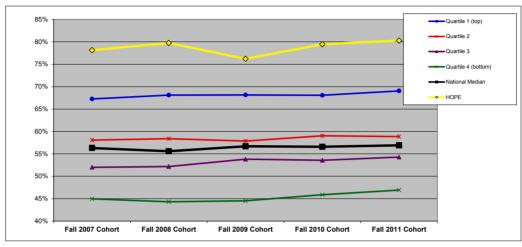
# **GRADUATION RATE (%): BY FINANCIAL RESOURCES (5F)**

**DEFINITION:** The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2011 Cohort rate is the percentage that graduated by end of Summer 2017. (All national and regional data are presented as medians.)

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
	Cohort	Cohort	Cohort	Cohort	Cohort
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

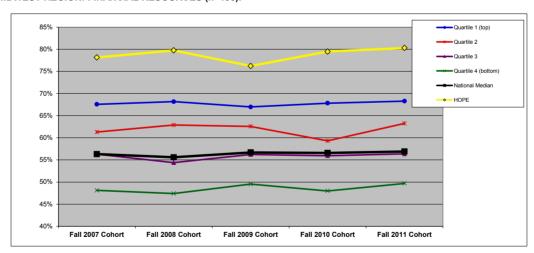
QUARTILES					
NATIONAL	1				
REGIONAL	1				

#### NATIONAL: FINANCIAL RESOURCES (n=735).



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
	Cohort	Cohort	Cohort	Cohort	Cohort
Quartile 1 (top)	67.3%	68.1%	68.2%	68.1%	69.1%
Quartile 2	58.1%	58.4%	57.9%	59.0%	58.8%
Quartile 3	52.0%	52.2%	53.8%	53.6%	54.3%
Quartile 4 (bottom)	44.9%	44.3%	44.5%	45.9%	46.9%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

#### MIDWEST REGION: FINANCIAL RESOURCES (n=193).



	Fall 2007 Cohort	Fall 2008 Cohort	Fall 2009 Cohort	Fall 2010 Cohort	Fall 2011 Cohort
Quartile 1 (top)	67.6%	68.2%	67.0%	67.8%	68.3%
Quartile 2	61.3%	62.9%	62.6%	59.3%	63.3%
Quartile 3	56.3%	54.4%	56.2%	55.9%	56.4%
Quartile 4 (bottom)	48.1%	47.4%	49.5%	48.0%	49.7%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

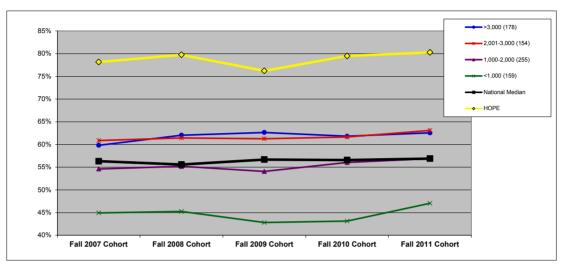
# **GRADUATION RATE (%): BY ENROLLMENT SIZE (5S)**

**DEFINITION:** The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2011 Cohort rate is the percentage that graduated by end of Summer 2017. (All national and regional data are presented as medians.)

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
-	Cohort	Cohort	Cohort	Cohort	Cohort
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

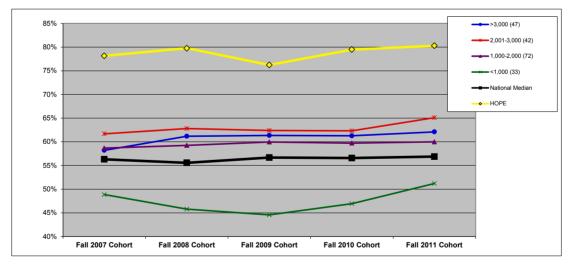
**SIZE** >3,000

#### NATIONAL: SIZE (n=746).



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
	Cohort	Cohort	Cohort	Cohort	Cohort
>3,000 (178)	59.8%	62.0%	62.7%	61.8%	62.6%
2,001-3,000 (154)	60.9%	61.5%	61.3%	61.7%	63.1%
1,000-2,000 (255)	54.6%	55.2%	54.1%	56.0%	56.9%
<1,000 (159)	44.9%	45.2%	42.8%	43.1%	47.1%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

#### MIDWEST REGION: SIZE (n=194).



	Fall 2007 Cohort	Fall 2008 Cohort	Fall 2009 Cohort	Fall 2010 Cohort	Fall 2011 Cohort
>3,000 (47)	58.2%	61.2%	61.3%	61.3%	62.1%
2,001-3,000 (42)	61.7%	62.8%	62.4%	62.3%	65.1%
1,000-2,000 (72)	58.7%	59.3%	60.0%	59.7%	60.0%
<1,000 (33)	48.9%	45.8%	44.6%	47.0%	51.2%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

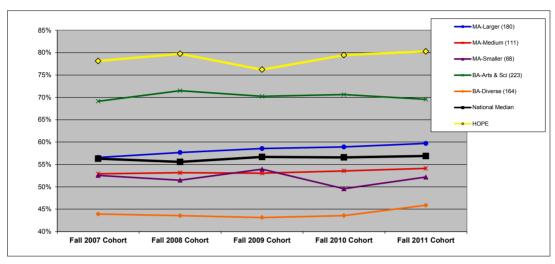
# **GRADUATION RATE (%): BY CARNEGIE CLASSIFICATION (5C)**

**DEFINITION:** The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2011 Cohort rate is the percentage that graduated by end of Summer 2017. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
	Cohort	Cohort	Cohort	Cohort	Cohort
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

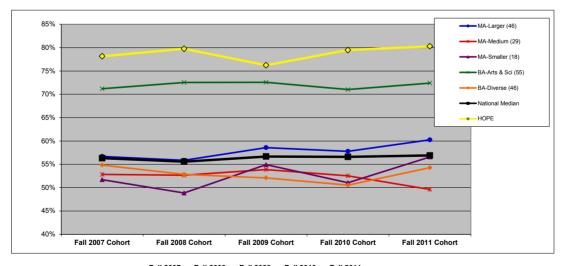
CARNEGIE BA-Arts & Sci

# NATIONAL: CARNEGIE (n=746).



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
	Cohort	Cohort	Cohort	Cohort	Cohort
MA-Larger (180)	56.6%	57.7%	58.6%	58.9%	59.7%
MA-Medium (111)	52.9%	53.1%	53.1%	53.6%	54.1%
MA-Smaller (68)	52.5%	51.5%	53.9%	49.6%	52.2%
BA-Arts & Sci (223)	69.1%	71.5%	70.2%	70.6%	69.6%
BA-Diverse (164)	43.9%	43.6%	43.1%	43.6%	45.9%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

# MIDWEST REGION: CARNEGIE (n=194).



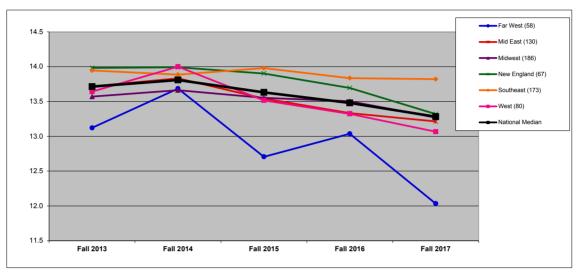
	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
_	Cohort	Cohort	Cohort	Cohort	Cohort
MA-Larger (46)	56.7%	55.9%	58.6%	57.8%	60.2%
MA-Medium (29)	52.8%	52.7%	53.9%	52.5%	49.6%
MA-Smaller (18)	51.7%	48.8%	54.9%	51.1%	56.6%
BA-Arts & Sci (55)	71.2%	72.5%	72.6%	71.0%	72.4%
BA-Diverse (46)	54.8%	52.8%	52.1%	50.5%	54.3%
National Median	56.3%	55.6%	56.7%	56.6%	56.9%
HOPE	78.1%	79.8%	76.2%	79.5%	80.3%

# STUDENT/FACULTY RATIO: BY REGION (6R)

**DEFINITION:** Total 12-month student FTE (undergraduate, graduate, and first-professional) divided by instructional faculty FTE.

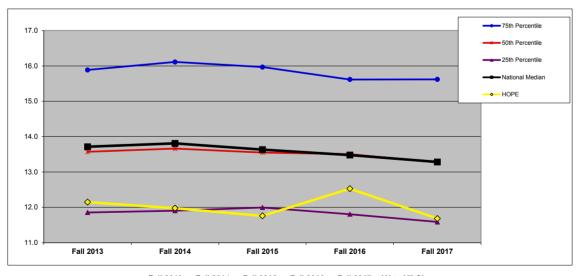
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%

NATIONAL (n=694). All data on this chart are presented as medians. See Introduction for description of regions.



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Far West (58)		13.7	12.7	13.0	12.0	-8.3%
Mid East (130)		13.8	13.5	13.3	13.2	-3.7%
Midwest (186)	13.6	13.7	13.6	13.5	13.3	-2.2%
New England (67)	14.0	14.0	13.9	13.7	13.3	-4.7%
Southeast (173)	13.9	13.9	14.0	13.8	13.8	-0.9%
West (80)	13.6	14.0	13.5	13.3	13.1	-4.2%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%

**MIDWEST REGION (n=186).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
75th Percentile	15.9	16.1	16.0	15.6	15.6	-1.7%
50th Percentile	13.6	13.7	13.6	13.5	13.3	-2.2%
25th Percentile	11.9	11.9	12.0	11.8	11.6	-2.3%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%

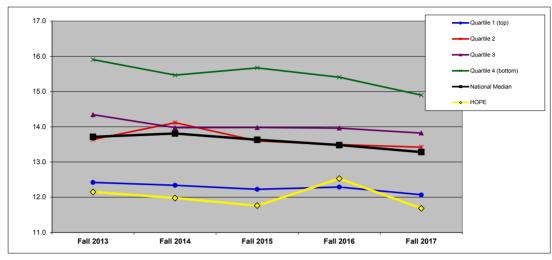
# STUDENT/FACULTY RATIO: BY FINANCIAL RESOURCES (6F)

**DEFINITION:** Total 12-month student FTE (undergraduate, graduate, and first-professional) divided by instructional faculty FTE. (All national and regional data are presented as medians.)

						QUARTILES			
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change	NATIONAL	1	
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%	REGIONAL	1	

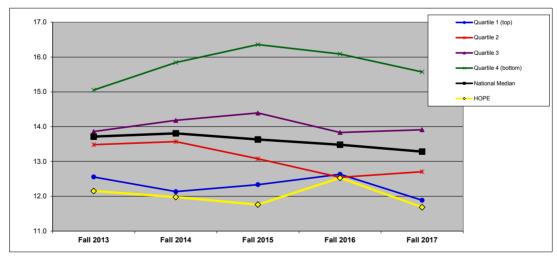
OLIA DELL EC

# NATIONAL: FINANCIAL RESOURCES (n=685).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Quartile 1 (top)	12.4	12.3	12.2	12.3	12.1	-2.8%
Quartile 2	13.6	14.1	13.6	13.5	13.4	-1.6%
Quartile 3	14.3	14.0	14.0	14.0	13.8	-3.6%
Quartile 4 (bottom)	15.9	15.5	15.7	15.4	14.9	-6.4%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%

# MIDWEST REGION: FINANCIAL RESOURCES (n=185).



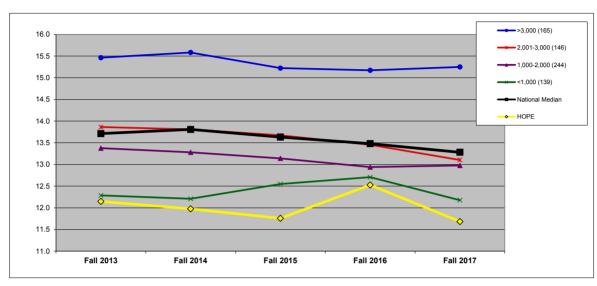
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
Quartile 1 (top)	12.6	12.1	12.3	12.6	11.9	-5.3%
Quartile 2	13.5	13.6	13.1	12.5	12.7	-5.8%
Quartile 3	13.9	14.2	14.4	13.8	13.9	0.4%
Quartile 4 (bottom)	15.1	15.8	16.4	16.1	15.6	3.5%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%
HOPE	12 1	12.0	11.8	12.5	11.7	-3.8%

# STUDENT/FACULTY RATIO: BY ENROLLMENT SIZE (6S)

**DEFINITION:** Total 12-month student FTE (undergraduate, graduate, and first-professional) divided by instructional faculty FTE. (All national and regional data are presented as medians.)

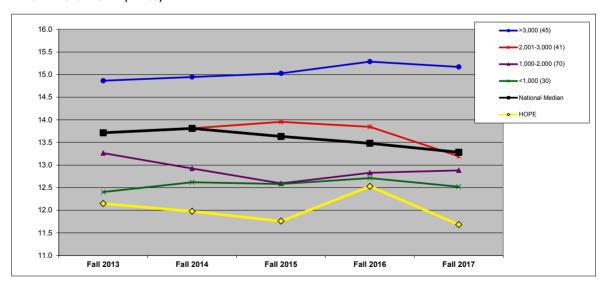
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change		
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%	SIZE	>3,000

# NATIONAL: SIZE (n=694).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
>3,000 (165)	15.5	15.6	15.2	15.2	15.3	-1.4%
2,001-3,000 (146)	13.9	13.8	13.7	13.5	13.1	-5.5%
1,000-2,000 (244)	13.4	13.3	13.1	12.9	13.0	-3.0%
<1,000 (139)	12.3	12.2	12.5	12.7	12.2	-0.9%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%

# MIDWEST REGION: SIZE (n=186).



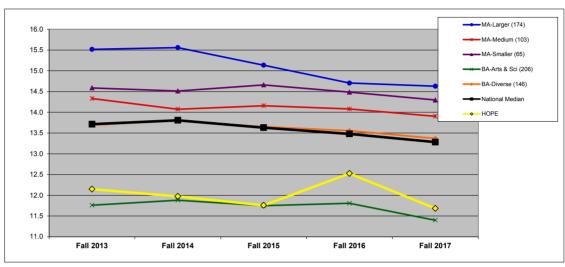
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
>3,000 (45)	14.9	14.9	15.0	15.3	15.2	2.1%
2,001-3,000 (41)	13.7	13.8	14.0	13.8	13.2	-3.8%
1,000-2,000 (70)	13.3	12.9	12.6	12.8	12.9	-2.9%
<1,000 (30)	12.4	12.6	12.6	12.7	12.5	1.0%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%

# STUDENT/FACULTY RATIO: BY CARNEGIE CLASSIFICATION (6C)

**DEFINITION:** Total 12-month student FTE (undergraduate, graduate, and first-professional) divided by instructional faculty FTE. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

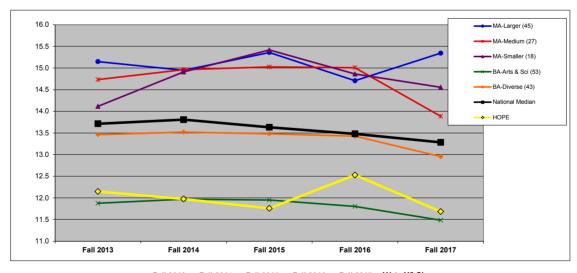
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change	
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%	CARNEGIE BA-Arts & Sci

# NATIONAL: CARNEGIE (n=694).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
MA-Larger (174)	15.5	15.6	15.1	14.7	14.6	-5.7%
MA-Medium (103)	14.3	14.1	14.2	14.1	13.9	-3.0%
MA-Smaller (65)	14.6	14.5	14.7	14.5	14.3	-2.0%
BA-Arts & Sci (206)	11.8	11.9	11.7	11.8	11.4	-3.1%
BA-Diverse (146)	13.7	13.8	13.7	13.6	13.4	-2.3%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%
HOPE	12 1	12.0	11.8	12.5	11 7	-3.8%

# MIDWEST REGION: CARNEGIE (n=186).



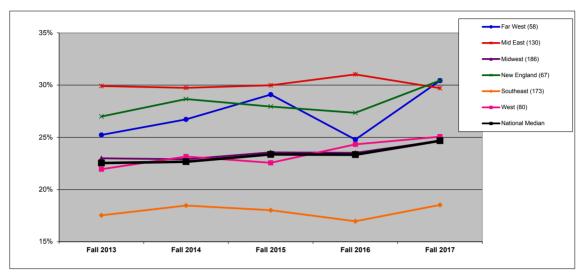
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Y1 to Y5 Change
MA-Larger (45)	15.1	14.9	15.4	14.7	15.3	1.3%
MA-Medium (27)	14.7	15.0	15.0	15.0	13.9	-5.7%
MA-Smaller (18)	14.1	14.9	15.4	14.9	14.6	3.1%
BA-Arts & Sci (53)	11.9	12.0	12.0	11.8	11.5	-3.3%
BA-Diverse (43)	13.5	13.5	13.5	13.4	13.0	-3.8%
National Median	13.7	13.8	13.6	13.5	13.3	-3.1%
HOPE	12.1	12.0	11.8	12.5	11.7	-3.8%

# PART-TIME FACULTY (%): BY REGION (7R)

**DEFINITION:** Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE.

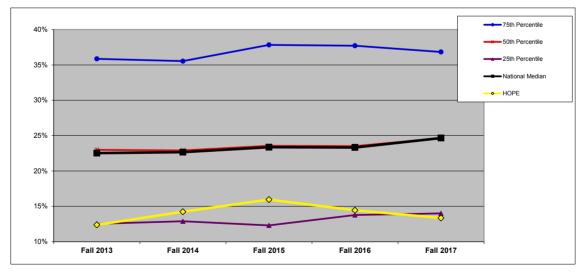
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

NATIONAL (n=694). All data on this chart are presented as medians. See Introduction for description of regions.



_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Far West (58)	25.2%	26.7%	29.1%	24.8%	30.4%
Mid East (130)	29.9%	29.7%	30.0%	31.0%	29.7%
Midwest (186)	23.0%	22.9%	23.6%	23.5%	24.7%
New England (67)	27.0%	28.7%	27.9%	27.3%	30.4%
Southeast (173)	17.5%	18.5%	18.0%	17.0%	18.5%
West (80)	21.9%	23.2%	22.6%	24.3%	25.1%
National Median	22.5%	22.7%	23.4%	23.3%	24.7%

**MIDWEST REGION (n=186).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
75th Percentile	35.9%	35.5%	37.8%	37.7%	36.8%
50th Percentile	23.0%	22.9%	23.6%	23.5%	24.7%
25th Percentile	12.5%	12.9%	12.3%	13.8%	14.0%
National Median	22.5%	22.7%	23.4%	23.3%	24.7%
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

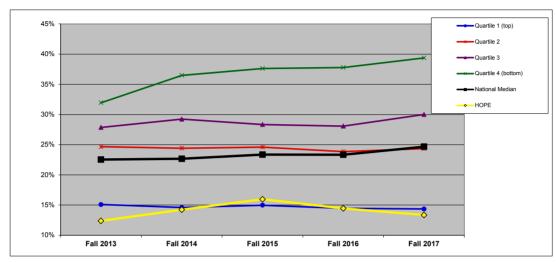
# PART-TIME FACULTY (%): BY FINANCIAL RESOURCES (7F)

**DEFINITION:** Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE. (All national and regional data are presented as medians.)

_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

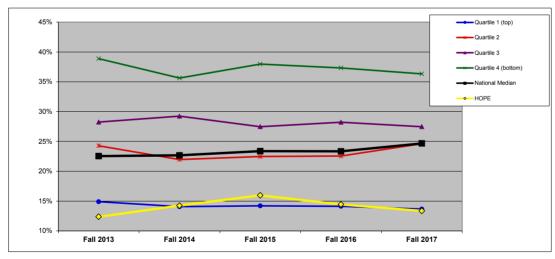
QUAR	TILES
NATIONAL	1
REGIONAL	1

## NATIONAL: FINANCIAL RESOURCES (n=685).



Fall 2014 Fall 2015 Fall 2016 Fall 2013 Fall 2017 Quartile 1 (top) Quartile 2 14.6% 15.1% 15.0% 14.5% 14.4% 24.7% 24.4% 24.6% 23.9% 24.4% Quartile 3 29.2% 28.4% 28.1% 30.0% Quartile 4 (bottom) 32.0% 36.5% 37.6% 37.8% 39.4% 22.7% 14.2% 23.3% 14.4% National Media 22.5% 23.4% 24.7% 12.4%

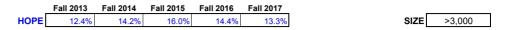
### MIDWEST REGION: FINANCIAL RESOURCES (n=185).



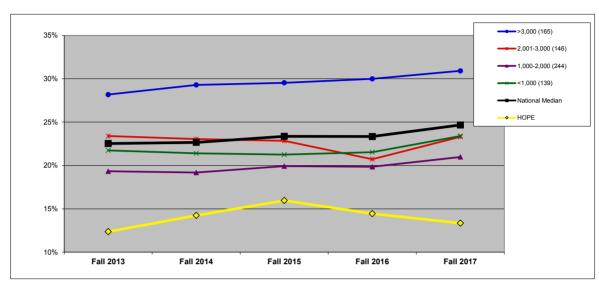
	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Quartile 1 (top)	14.9%	14.1%	14.2%	14.1%	13.7%
Quartile 2	24.3%	22.0%	22.5%	22.5%	24.6%
Quartile 3	28.2%	29.2%	27.5%	28.2%	27.5%
Quartile 4 (bottom)	38.9%	35.6%	38.0%	37.3%	36.3%
National Median	22.5%	22.7%	23.4%	23.3%	24.7%
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

# PART-TIME FACULTY (%): BY ENROLLMENT SIZE (7S)

**DEFINITION:** Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE. (All national and regional data are presented as medians.)

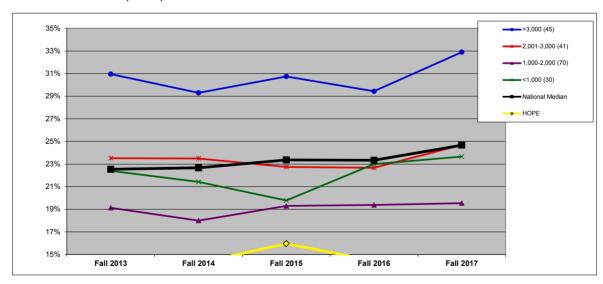


## NATIONAL: SIZE (n=694).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
>3,000 (165)	28.2%	29.3%	29.5%	30.0%	30.9%
2,001-3,000 (146)	23.4%	23.0%	22.8%	20.7%	23.3%
1,000-2,000 (244)	19.3%	19.2%	19.9%	19.8%	21.0%
<1,000 (139)	21.7%	21.4%	21.3%	21.5%	23.4%
National Median	22.5%	22.7%	23.4%	23.3%	24.7%
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

## MIDWEST REGION: SIZE (n=186).



_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
>3,000 (45)	31.0%	29.3%	30.7%	29.4%	32.9%
2,001-3,000 (41)	23.5%	23.5%	22.7%	22.7%	24.7%
1,000-2,000 (70)	19.1%	18.0%	19.3%	19.4%	19.5%
<1,000 (30)	22.4%	21.4%	19.8%	23.0%	23.7%
National Median	22.5%	22.7%	23.4%	23.3%	24.7%
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

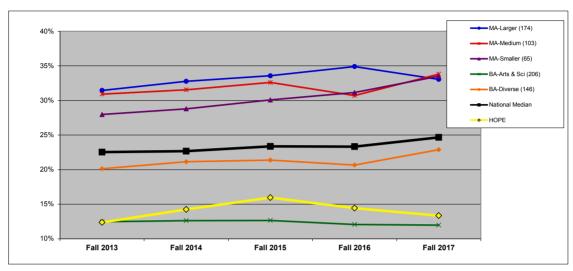
# PART-TIME FACULTY (%): BY CARNEGIE CLASSIFICATION (7C)

**DEFINITION:** Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

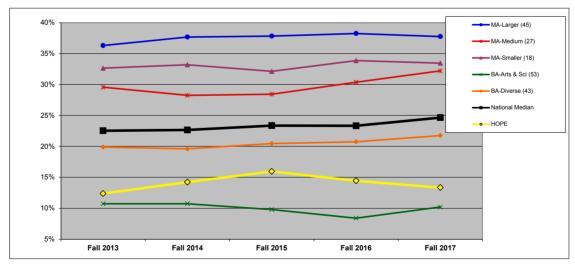
CARNEGIE BA-Arts & Sci

## NATIONAL: CARNEGIE (n=694).



	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
MA-Larger (174)	31.5%	32.8%	33.6%	34.9%	33.1%
MA-Medium (103)	30.9%	31.5%	32.6%	30.7%	33.8%
MA-Smaller (65)	28.0%	28.8%	30.1%	31.1%	33.5%
BA-Arts & Sci (206)	12.4%	12.6%	12.7%	12.1%	12.0%
BA-Diverse (146)	20.1%	21.1%	21.4%	20.7%	22.9%
National Median	22.5%	22.7%	23.4%	23.3%	24.7%
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

## MIDWEST REGION: CARNEGIE (n=186).



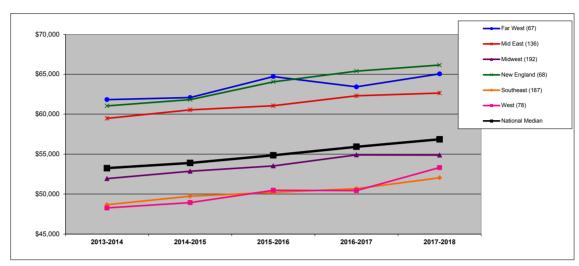
_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
MA-Larger (45)	36.3%	37.7%	37.8%	38.3%	37.8%
MA-Medium (27)	29.6%	28.2%	28.4%	30.4%	32.2%
MA-Smaller (18)	32.6%	33.2%	32.1%	33.9%	33.5%
BA-Arts & Sci (53)	10.7%	10.7%	9.8%	8.4%	10.2%
BA-Diverse (43)	19.9%	19.6%	20.5%	20.7%	21.8%
National Median	22.5%	22.7%	23.4%	23.3%	24.7%
HOPE	12.4%	14.2%	16.0%	14.4%	13.3%

# ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY REGION (8R)

**DEFINITION:** The average salary for assistant professors equated to a 9-month contract.

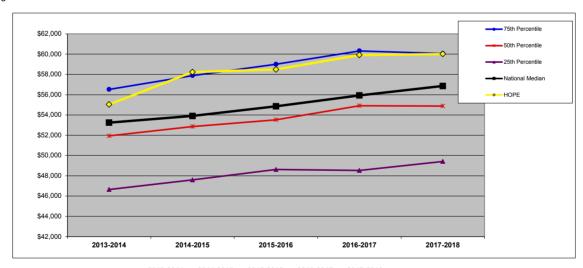
	20	13-2014	20	14-2015	20	15-2016	20	16-2017	2017-2018		
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014	

NATIONAL (n=728). All data on this chart are presented as medians. See Introduction for description of regions.



	20	013-2014	20	014-2015	20	15-2016	20	16-2017	20	17-2018
Far West (67)	\$	61,821	\$	62,082	\$	64,719	\$	63,420	\$	65,043
Mid East (136)	\$	59,477	\$	60,539	\$	61,061	\$	62,300	\$	62,654
Midwest (192)	\$	51,935	\$	52,857	\$	53,523	\$	54,909	\$	54,881
New England (68)	\$	61,047	\$	61,826	\$	64,058	\$	65,401	\$	66,147
Southeast (187)	\$	48,672	\$	49,743	\$	50,211	\$	50,681	\$	52,033
West (78)	\$	48,267	\$	48,933	\$	50,477	\$	50,435	\$	53,314
National Median	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857

**MIDWEST REGION (n=192).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



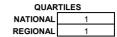
	20	2013-2014		2014-2015		2015-2016		2016-2017		2017-2018	
75th Percentile	\$	56,525	\$	57,886	\$	59,006	\$	60,322	\$	60,055	
50th Percentile	\$	51,935	\$	52,857	\$	53,523	\$	54,909	\$	54,881	
25th Percentile	\$	46,647	\$	47,594	\$	48,616	\$	48,534	\$	49,417	
<b>National Median</b>	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857	
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014	

37

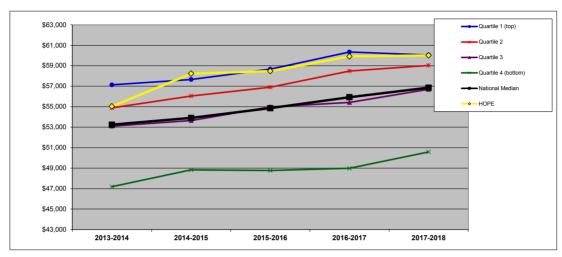
# ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY FINANCIAL RESOURCES (8F)

**DEFINITION:** The average salary for assistant professors equated to a 9-month contract. (All national and regional data are presented as medians.)

	2013-2014		2014-2015		20	15-2016	20	16-2017	2017-2018		
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014	

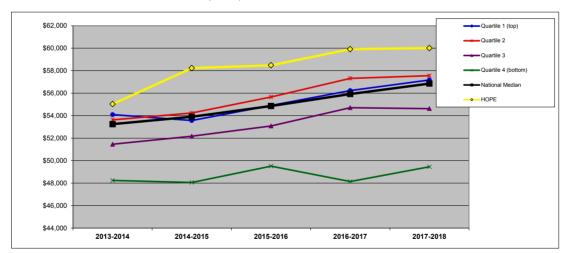


### NATIONAL: FINANCIAL RESOURCES (n=721).



	20	2013-2014		2014-2015		2015-2016		16-2017	2017-2018		
Quartile 1 (top)	\$	57,137	\$	57,659	\$	58,668	\$	60,340	\$	60,051	
Quartile 2	\$	54,882	\$	56,043	\$	56,907	\$	58,489	\$	59,036	
Quartile 3	\$	53,109	\$	53,649	\$	54,986	\$	55,418	\$	56,697	
Quartile 4 (bottom)	\$	47,187	\$	48,834	\$	48,771	\$	48,980	\$	50,588	
National Median	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857	
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014	

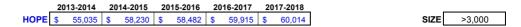
## MIDWEST REGION: FINANCIAL RESOURCES (n=191).



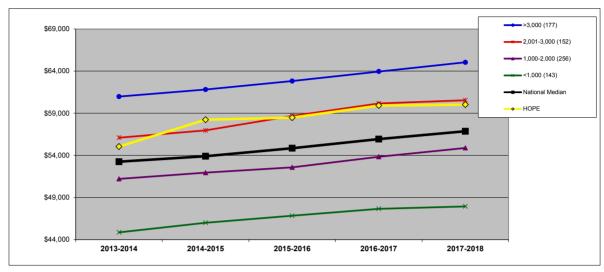
	2013-2014		2014-2015		2015-2016		2016-2017		2017-2018	
Quartile 1 (top)	\$	54,095	\$	53,564	\$	54,909	\$	56,233	\$	57,176
Quartile 2	\$	53,631	\$	54,234	\$	55,665	\$	57,319	\$	57,554
Quartile 3	\$	51,453	\$	52,173	\$	53,087	\$	54,709	\$	54,630
Quartile 4 (bottom)	\$	48,240	\$	48,060	\$	49,509	\$	48,142	\$	49,450
National Median	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014

# ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY ENROLLMENT SIZE (8S)

**DEFINITION:** The average salary for assistant professors equated to a 9-month contract.

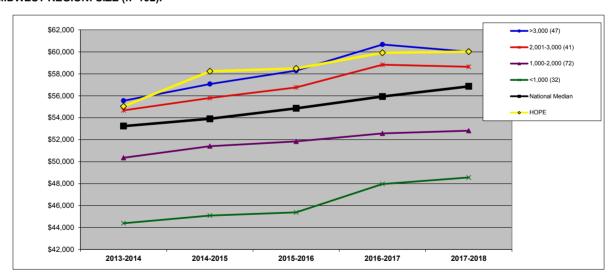


## NATIONAL: SIZE (n=728).



	20	2013-2014		2014-2015		2015-2016		16-2017	2017-2018		
>3,000 (177)	\$	60,975	\$	61,812	\$	62,820	\$	63,956	\$	65,044	
2,001-3,000 (152)	\$	56,102	\$	56,961	\$	58,685	\$	60,174	\$	60,549	
1,000-2,000 (256)	\$	51,215	\$	51,944	\$	52,578	\$	53,829	\$	54,884	
<1,000 (143)	\$	44,865	\$	46,008	\$	46,836	\$	47,657	\$	47,947	
National Median	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857	
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014	

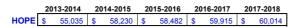
## MIDWEST REGION: SIZE (n=192).



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018		
>3,000 (47)	\$	55,548	\$	57,069	\$	58,284	\$	60,669	\$	60,014	
2,001-3,000 (41)	\$	54,675	\$	55,791	\$	56,763	\$	58,824	\$	58,644	
1,000-2,000 (72)	\$	50,355	\$	51,413	\$	51,840	\$	52,569	\$	52,821	
<1,000 (32)	\$	44,402	\$	45,095	\$	45,383	\$	47,974	\$	48,558	
National Median	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857	
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014	

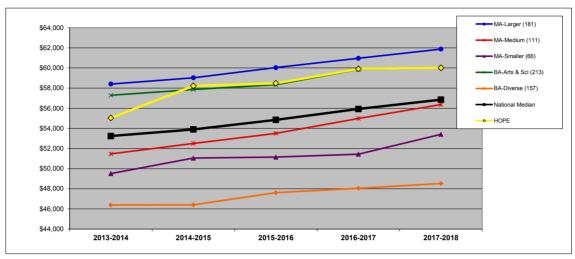
# ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY CARNEGIE CLASSIFICATION (8C)

**DEFINITION:** The average salary for assistant professors equated to a 9-month contract.



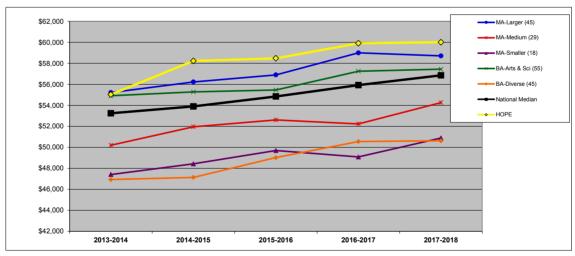
CARNEGIE BA-Arts & Sci

### NATIONAL: CARNEGIE (n=728).



	20	2013-2014		2014-2015		2015-2016		2016-2017		2017-2018	
MA-Larger (181)	\$	58,410	\$	59,031	\$	60,039	\$	60,974	\$	61,880	
MA-Medium (111)	\$	51,462	\$	52,506	\$	53,505	\$	54,979	\$	56,376	
MA-Smaller (66)	\$	49,509	\$	51,048	\$	51,143	\$	51,435	\$	53,410	
BA-Arts & Sci (213)	\$	57,294	\$	57,861	\$	58,338	\$	59,857	\$	60,014	
BA-Diverse (157)	\$	46,395	\$	46,404	\$	47,610	\$	48,045	\$	48,516	
National Median	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857	
HOPE	\$	55,035	\$	58,230	\$	58,482	\$	59,915	\$	60,014	

# MIDWEST REGION: CARNEGIE (n=192).



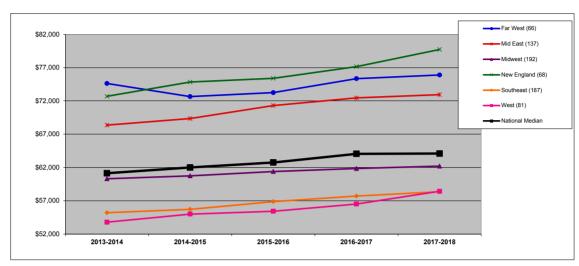
	20	2013-2014		2014-2015		2015-2016		16-2017	2017-2018	
MA-Larger (45)	\$	55,224	\$	56,232	\$	56,907	\$	58,998	\$	58,710
MA-Medium (29)	\$	50,202	\$	51,966	\$	52,614	\$	52,238	\$	54,269
MA-Smaller (18)	\$	47,421	\$	48,429	\$	49,698	\$	49,085	\$	50,890
BA-Arts & Sci (55)	\$	54,913	\$	55,286	\$	55,467	\$	57,257	\$	57,444
BA-Diverse (45)	\$	46,935	\$	47,142	\$	49,023	\$	50,556	\$	50,626
National Median	\$	53,244	\$	53,901	\$	54,855	\$	55,928	\$	56,857
HOPE	\$	55.035	\$	58.230	\$	58.482	\$	59.915	\$	60.014

# ASSOCIATE PROFESSOR AVERAGE SALARY (\$): BY REGION (9R)

**DEFINITION:** The average salary for associate professors equated to a 9-month contract.

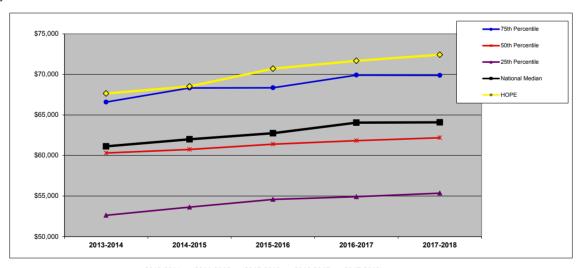
	20	13-2014	20	14-2015	20	015-2016	20	16-2017	2017-2018		
<b>HOPE</b>	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426	

NATIONAL (n=731). All data on this chart are presented as medians. See Introduction for description of regions.



	20	2013-2014		2014-2015		2015-2016		2016-2017		2017-2018	
Far West (66)	\$	74,619	\$	72,653	\$	73,238	\$	75,348	\$	75,890	
Mid East (137)	\$	68,355	\$	69,345	\$	71,298	\$	72,442	\$	72,936	
Midwest (192)	\$	60,309	\$	60,746	\$	61,394	\$	61,836	\$	62,197	
New England (68)	\$	72,684	\$	74,831	\$	75,389	\$	77,154	\$	79,731	
Southeast (187)	\$	55,206	\$	55,719	\$	56,862	\$	57,706	\$	58,349	
West (81)	\$	53,775	\$	54,999	\$	55,431	\$	56,499	\$	58,420	
National Median	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089	

**MIDWEST REGION (n=192).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018		
75th Percentile	\$	66,584	\$	68,335	\$	68,348	\$	69,920	\$	69,886	
50th Percentile	\$	60,309	\$	60,746	\$	61,394	\$	61,836	\$	62,197	
25th Percentile	\$	52,628	\$	53,629	\$	54,592	\$	54,912	\$	55,363	
<b>National Median</b>	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089	
HOPE	<b>\$</b>	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426	

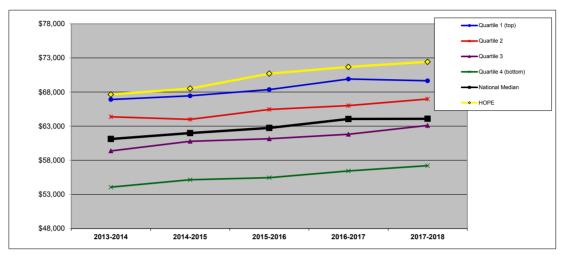
# ASSOCIATE PROFESSOR AVERAGE SALARY (\$): BY FINANCIAL RESOURCES (9F)

**DEFINITION:** The average salary for associate professors equated to a 9-month contract. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

	20	13-2014	20	14-2015	20	15-2016	20	16-2017	2017-2018		
HOPE	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426	

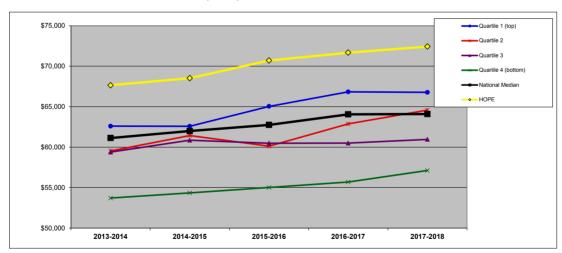
QUAR	TILES
NATIONAL	1
REGIONAL	1

### NATIONAL: FINANCIAL RESOURCES (n=725).



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018	
Quartile 1 (top)	\$	66,915	\$	67,442	\$	68,355	\$	69,901	\$	69,651
Quartile 2	\$	64,377	\$	63,995	\$	65,453	\$	66,013	\$	66,988
Quartile 3	\$	59,378	\$	60,791	\$	61,160	\$	61,815	\$	63,103
Quartile 4 (bottom)	\$	54,063	\$	55,152	\$	55,458	\$	56,439	\$	57,206
National Median	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089
HOPE	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426

## MIDWEST REGION: FINANCIAL RESOURCES (n=191).



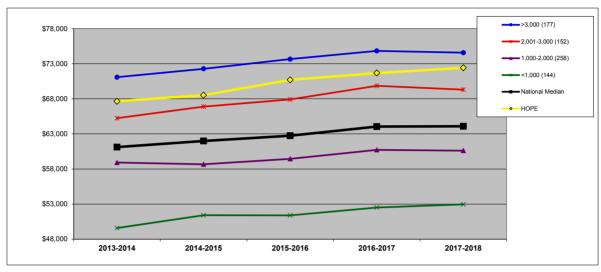
	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018		
Quartile 1 (top)	\$	62,595	\$	62,586	\$	65,039	\$	66,832	\$	66,766	
Quartile 2	\$	59,535	\$	61,434	\$	60,120	\$	62,872	\$	64,569	
Quartile 3	\$	59,382	\$	60,854	\$	60,489	\$	60,491	\$	60,960	
Quartile 4 (bottom)	\$	53,703	\$	54,347	\$	55,013	\$	55,684	\$	57,117	
National Median	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089	
HOPE	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426	

# ASSOCIATE PROFESSOR AVERAGE SALARY (\$): BY ENROLLMENT SIZE (9S)

**DEFINITION:** The average salary for associate professors equated to a 9-month contract. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

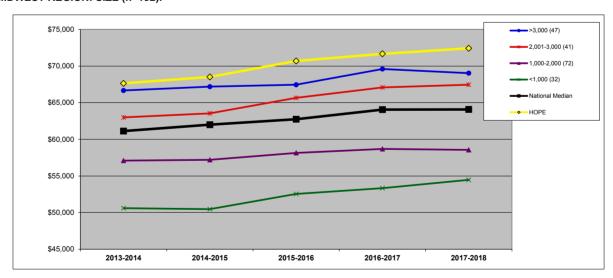


## NATIONAL: SIZE (n=731).



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018		
>3,000 (177)	\$	71,082	\$	72,279	\$	73,656	\$	74,833	\$	74,579	
2,001-3,000 (152)	\$	65,241	\$	66,897	\$	67,914	\$	69,858	\$	69,313	
1,000-2,000 (258)	\$	58,932	\$	58,671	\$	59,459	\$	60,730	\$	60,623	
<1,000 (144)	\$	49,599	\$	51,408	\$	51,390	\$	52,524	\$	52,964	
National Median	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089	
HOPE	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426	

## MIDWEST REGION: SIZE (n=192).



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018		
>3,000 (47)	\$	66,672	\$	67,194	\$	67,455	\$	69,601	\$	69,036	
2,001-3,000 (41)	\$	62,988	\$	63,549	\$	65,664	\$	67,083	\$	67,463	
1,000-2,000 (72)	\$	57,101	\$	57,204	\$	58,149	\$	58,684	\$	58,562	
<1,000 (32)	\$	50,607	\$	50,459	\$	52,547	\$	53,330	\$	54,462	
National Median	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089	
HOPE	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426	

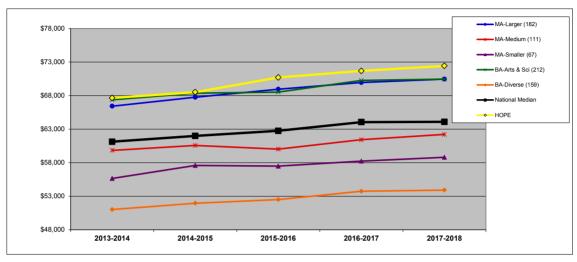
# ASSOCIATE PROFESSOR AVERAGE SALARY (\$): BY CARNEGIE CLASSIFICATION (9C)

**DEFINITION:** The average salary for associate professors equated to a 9-month contract. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)



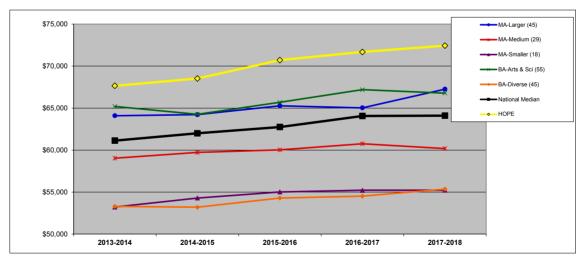
CARNEGIE BA-Arts & Sci

## NATIONAL: CARNEGIE (n=731).



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018	
MA-Larger (182)	\$	66,429	\$	67,761	\$	68,954	\$	69,950	\$	70,464
MA-Medium (111)	\$	59,841	\$	60,570	\$	60,021	\$	61,420	\$	62,212
MA-Smaller (67)	\$	55,647	\$	57,591	\$	57,483	\$	58,238	\$	58,812
BA-Arts & Sci (212)	\$	67,374	\$	68,351	\$	68,522	\$	70,255	\$	70,446
BA-Diverse (159)	\$	51,012	\$	51,966	\$	52,506	\$	53,743	\$	53,917
National Median	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089
HOPE	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426

### MIDWEST REGION: CARNEGIE (n=192).



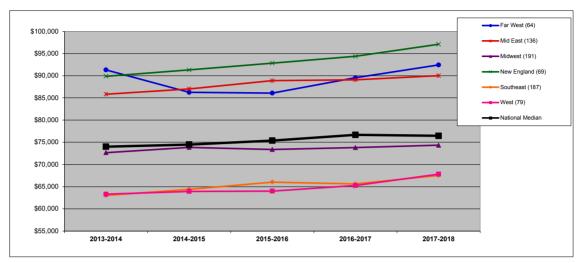
	20	13-2014	2014-2015		2015-2016		20	16-2017	2017-2018		
MA-Larger (45)	\$	64,089	\$	64,215	\$	65,268	\$	65,028	\$	67,251	
MA-Medium (29)	\$	59,031	\$	59,715	\$	60,021	\$	60,754	\$	60,183	
MA-Smaller (18)	\$	53,213	\$	54,288	\$	55,013	\$	55,211	\$	55,223	
BA-Arts & Sci (55)	\$	65,187	\$	64,251	\$	65,682	\$	67,186	\$	66,781	
BA-Diverse (45)	\$	53,298	\$	53,193	\$	54,279	\$	54,508	\$	55,349	
National Median	\$	61,128	\$	61,992	\$	62,748	\$	64,053	\$	64,089	
HOPE	\$	67,644	\$	68,517	\$	70,704	\$	71,678	\$	72,426	

# **FULL PROFESSOR AVERAGE SALARY (\$): BY REGION (10R)**

**DEFINITION:** The average salary for full professors equated to a 9-month contract.

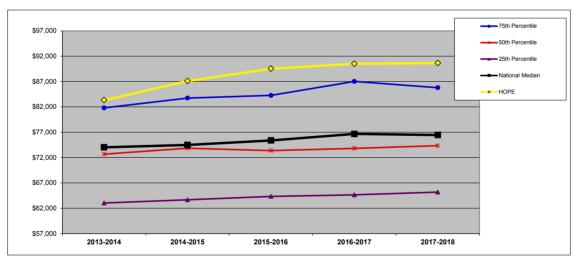
	2013-2014 20			14-2015	20	15-2016	20	16-2017	2017-2018		
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652	

NATIONAL (n=726). All data on this chart are presented as medians. See Introduction for description of regions.



_	2013-2014		20	2014-2015		2015-2016		016-2017	2017-2018	
Far West (64)	\$	91,323	\$	86,252	\$	86,090	\$	89,541	\$	92,419
Mid East (136)	\$	85,824	\$	87,008	\$	88,889	\$	89,082	\$	90,002
Midwest (191)	\$	72,666	\$	73,854	\$	73,377	\$	73,815	\$	74,339
New England (69)	\$	89,874	\$	91,296	\$	92,826	\$	94,362	\$	97,078
Southeast (187)	\$	63,000	\$	64,386	\$	66,023	\$	65,617	\$	67,538
West (79)	\$	63,306	\$	63,936	\$	63,999	\$	65,258	\$	67,824
National Median	\$	74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454

**MIDWEST REGION (n=191).** In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.



	20	13-2014	20	14-2015	20	15-2016	20	16-2017	2017-2018		
75th Percentile	\$	81,797	\$	83,746	\$	84,263	\$	87,014	\$	85,788	
50th Percentile	\$	72,666	\$	73,854	\$	73,377	\$	73,815	\$	74,339	
25th Percentile	\$	63,054	\$	63,666	\$	64,346	\$	64,649	\$	65,183	
<b>National Median</b>	\$	74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454	
HOPE	\$	83.313	\$	87.111	\$	89.550	\$	90.504	\$	90.652	

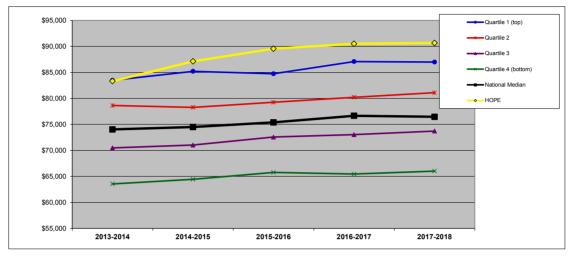
# **FULL PROFESSOR AVERAGE SALARY (\$): BY FINANCIAL RESOURCES (10F)**

**DEFINITION:** The average salary for full professors equated to a 9-month contract. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

	20	13-2014	20	14-2015	20	15-2016	20	16-2017	20	17-2018
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652

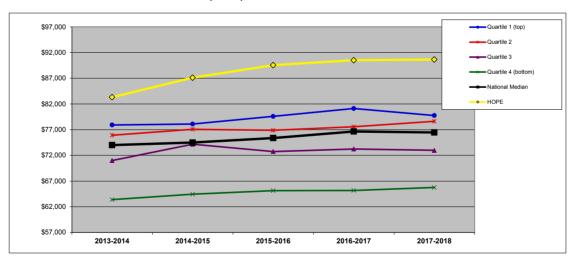
QUAR	TILES
NATIONAL	1
REGIONAL	1

### NATIONAL: FINANCIAL RESOURCES (n=720).



_	20	2013-2014		2014-2015		2015-2016		2016-2017		17-2018
Quartile 1 (top)	\$	83,471	\$	85,208	\$	84,735	\$	87,077	\$	86,983
Quartile 2	\$	78,624	\$	78,273	\$	79,245	\$	80,217	\$	81,089
Quartile 3	\$	70,470	\$	71,028	\$	72,558	\$	73,025	\$	73,713
Quartile 4 (bottom)	\$	63,558	\$	64,445	\$	65,759	\$	65,457	\$	66,017
National Median	\$	74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652

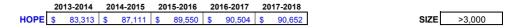
### MIDWEST REGION: FINANCIAL RESOURCES (n=190).



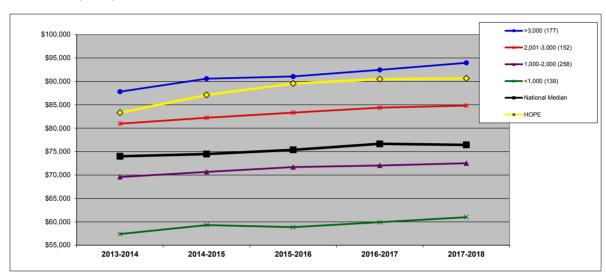
	20	2013-2014		2014-2015		2015-2016		16-2017	2017-2018		
Quartile 1 (top)	\$	77,922	\$	78,102	\$	79,596	\$	81,111	\$	79,759	
Quartile 2	\$	75,915	\$	77,085	\$	76,878	\$	77,562	\$	78,622	
Quartile 3	\$	71,001	\$	74,160	\$	72,747	\$	73,234	\$	72,975	
Quartile 4 (bottom)	\$	63,378	\$	64,449	\$	65,142	\$	65,171	\$	65,747	
National Median	\$	74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454	
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652	

# **FULL PROFESSOR AVERAGE SALARY (\$): BY ENROLLMENT SIZE (10S)**

**DEFINITION:** The average salary for full professors equated to a 9-month contract. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)

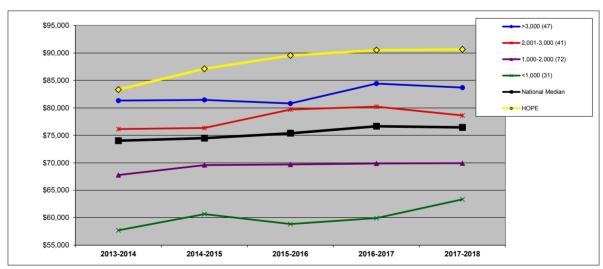


NATIONAL: SIZE (n=726).



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018	
>3,000 (177)	\$	87,813	\$	90,585	\$	91,053	\$	92,456	\$	93,979
2,001-3,000 (152)	\$	80,987	\$	82,242	\$	83,340	\$	84,386	\$	84,837
1,000-2,000 (258)	\$	69,579	\$	70,677	\$	71,681	\$	72,051	\$	72,528
<1,000 (139)	\$	57,402	\$	59,301	\$	58,860	\$	59,923	\$	61,000
National Median		74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652

## MIDWEST REGION: SIZE (n=191).



	2013-2014		2014-2015		2015-2016		20	16-2017	2017-2018	
>3,000 (47)	\$	81,315	\$	81,441	\$	80,802	\$	84,424	\$	83,690
2,001-3,000 (41)	\$	76,131	\$	76,338	\$	79,695	\$	80,217	\$	78,610
1,000-2,000 (72)	\$	67,761	\$	69,589	\$	69,692	\$	69,883	\$	69,920
<1,000 (31)	\$	57,708	\$	60,660	\$	58,842	\$	59,923	\$	63,339
<b>National Median</b>	\$	74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652

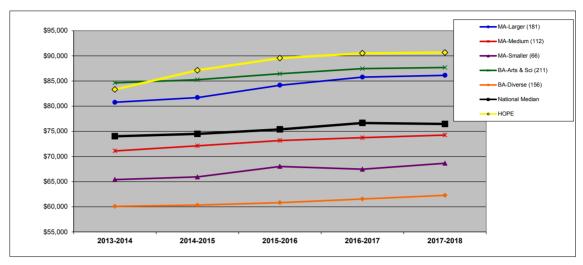
# **FULL PROFESSOR AVERAGE SALARY (\$): BY CARNEGIE CLASSIFICATION (10C)**

**DEFINITION:** The average salary for full professors equated to a 9-month contract. See Introduction for description of Carnegie classifications. (All national and regional data are presented as medians.)



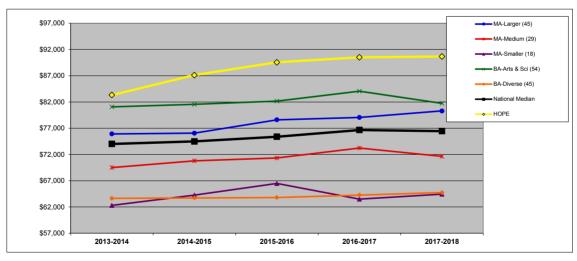
CARNEGIE BA-Arts & Sci

### NATIONAL: CARNEGIE (n=726).



	2013-2014		2014-2015		2015-2016		2016-2017		2017-2018	
MA-Larger (181)	\$	80,766	\$	81,711	\$	84,159	\$	85,767	\$	86,125
MA-Medium (112)	\$	71,109	\$	72,113	\$	73,175	\$	73,726	\$	74,253
MA-Smaller (66)	\$	65,408	\$	65,929	\$	68,018	\$	67,469	\$	68,655
BA-Arts & Sci (211)	\$	84,627	\$	85,257	\$	86,427	\$	87,463	\$	87,685
BA-Diverse (156)	\$	60,093	\$	60,332	\$	60,818	\$	61,547	\$	62,276
National Median	\$	74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652

## MIDWEST REGION: CARNEGIE (n=191).



_	2013-2014		2014-2015		2015-2016		2016-2017		2017-2018	
MA-Larger (45)	\$	75,924	\$	76,059	\$	78,606	\$	79,045	\$	80,289
MA-Medium (29)	\$	69,498	\$	70,785	\$	71,325	\$	73,234	\$	71,624
MA-Smaller (18)	\$	62,298	\$	64,247	\$	66,470	\$	63,481	\$	64,431
BA-Arts & Sci (54)	\$	81,077	\$	81,540	\$	82,166	\$	84,045	\$	81,734
BA-Diverse (45)	\$	63,639	\$	63,720	\$	63,810	\$	64,267	\$	64,737
National Median	\$	74,016	\$	74,484	\$	75,380	\$	76,661	\$	76,454
HOPE	\$	83,313	\$	87,111	\$	89,550	\$	90,504	\$	90,652

## DATA INFORMATION: DEFINITIONS, IPEDS SOURCES, AND FORMULAS

To use this appendix, visit http://nces.ed.gov/ipeds/datacenter/ and follow these steps:

- select "Compare Institutions"
- select "Use provisional release data"
- enter your institution's name
- select "Continue" to see variables

### 1) TOTAL FALL ENROLLMENT

**Definition:** Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-

professional students.

IPEDS: Frequently used/Derived variables

Fall enrollment/retention rates

Total, full- and part-time enrollment and fall FTE

Full-time equivalent enrollment (Fall enrollment derivation)

### 2) FIRST-YEAR ENROLLMENT

**Definition:** Total fall full-time, first-time degree-seeking undergraduate students.

IPEDS: Fall Enrollment

Gender, attendance status, and level of student

Fall 1980, Fall 1984 to current year Qualifying variable: First time

Full time total

### 3) ADMISSIONS YIELD RATE (%)

**Definition:** Percentage of admitted students who enrolled. (The year indicated is the year of the

Institutional Characteristics IPEDS Survey. Institutions had the option of reporting data for the current or prior year. Only data from institutions reporting current year data for all five years

were used in the comparisons.)

IPEDS: Admissions and Test Scores

Admissions and test scores

Number of applications, admissions, and enrollees

Admissions total Enrolled total

Formula: Enrolled total

Admissions total

## 4) RETENTION RATE (%)

**Definition:** The first to second year retention rate is the percentage of the fall full-time cohort (minus

exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the

next year.

IPEDS: Retention rates, Entering Class and Student to faculty ratio

Retention rates
Fall 2003 to current year
Full-time retention rate

### 5) GRADUATION RATE (%)

**Definition:** The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate

students. For example, the Fall 2010 Cohort rate is the percentage that graduated by end of

Summer 2016.

IPEDS: Graduation Rates

Graduation rate data within 150 percent of normal time - 4-year and 2-year institutions

Gender - 1997 to current year

Qualifying variables: Bachelor's or equivalent degree/certificate-seeking subcohort (4-year institutions); select both Adjusted cohort (revised cohort minus exclusions) and Completers within 150% of normal

time total

Grand total

Formula: Completers within 150% of normal time

Adjusted Cohort (revised cohort minus exclusions)

### 6) STUDENT/FACULTY RATIO

**Definition:** Total 12-month student FTE (undergraduate, graduate, and first-professional) divided by

instructional faculty FTE.

IPEDS: Human Resources

Full- and part-time medical and non-medical staff by occupational category, faculty and

tenure statu:

New HR occupational categories based on SOC 2010

Qualifying variable: Instructional staff, primarily instruction

Full-time employees Part-time employees

Frequently used/Derived variables

12-month enrollment

12-month full-time equivalent enrollment

Formula: 12-month FTE

FT Instructional Faculty + (PT Instructional Faculty / 3)

#### 7) PART-TIME FACULTY (%)

**Definition:** Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total

instructional faculty FTE.

IPEDS: Human Resources

Full- and part-time medical and non-medical staff by occupational category, faculty and tenure status

New HR occupational categories based on SOC 2010 Qualifying variable: Instructional staff, primarily instruction

Full-time employees Part-time employees

Formula: (PT Instructional staff / 3)

FT Instructional staff + (PT Instructional staff / 3)

### 8) ASSISTANT PROFESSOR AVERAGE SALARY (\$)

**Definition:** The average salary for assistant professors equated to a 9-month contract.

IPEDS: Frequently used/Derived variables

Average salaries and full-time equivalent staff

Average salaries of full-time non-medical instructional staff equated to 9-month contracts, by academic

rank: 2012-13 to current year

Average salary equated to 9 months of full-time instructional staff - assistant professors

## 9) ASSOCIATE PROFESSOR AVERAGE SALARY (\$)

**Definition:** The average salary for associate professors equated to a 9-month contract.

IPEDS: Frequently used/Derived variables

Average salaries and full-time equivalent staff

Average salaries of full-time non-medical instructional staff equated to 9-month contracts, by academic

rank: 2012-13 to current year

Average salary equated to 9 months of full-time instructional staff - associate professors

### 10) FULL PROFESSOR AVERAGE SALARY (\$)

**Definition:** The average salary for full professors equated to a 9-month contract.

IPEDS: Frequently used/Derived variables

Average salaries and full-time equivalent staff

Average salaries of full-time non-medical instructional staff equated to 9-month contracts, by academic

rank: 2012-13 to current year

Average salary equated to 9 months of full-time instructional staff - professors