Familial Hope

Raised in the parsonage of Sixth Reformed Church in Holland, Mich., Mary Emily Mouw ’72 has always known Hope College as an extension of her backyard. Her parents, the Rev. Henry ’40 and Emily Bielefeld ’41 Mouw, and her two sisters, Carol Mouw ’70 DeVos and Barbara Mouw ’76 Poppe, all graduated from Hope. “My family has attended Hope events as long as I can remember,” Mary says.

Upon graduation, Mary began teaching language arts at White Pines Middle School in Grand Haven, Mich. Several years ago, she established an endowed scholarship fund that assists Hope students preparing to teach English or language arts in a public school. “In a Christian environment, Hope does an excellent job preparing future teachers for the many demands of the profession,” Mary says.

“Teaching is truly an exciting vocation that is forever changing.”

After her mother died, Mary and her sisters were instrumental in the establishment of the Rev. Henry A. ’40 and Emily G. ’41 Mouw

Endowed Scholarship fund, to honor their mother’s wishes. Mary has also named Hope College as a principal beneficiary of her estate to assist students for years to come. Because of her generous support through planned gifts, Mary is a member of Hope’s Dimnent Heritage Society.

“My desire is that future students will be able to receive an excellent liberal arts education at Hope College that will help prepare them for life with Jesus Christ as their center.”

Read how other Dimnent Heritage Society members are providing support at www.hope.edu/donorstories.
Make a Lasting Impact
Help Future Generations of Students Through a Gift in Your Will

Your charitable gifts to Hope College make a big difference to the students we serve. We hope you’ll consider extending your support by including a gift to us in your will or living trust. Called a charitable bequest, this type of gift works well for alumni and friends who hold the college close to their hearts and want to ensure its continued success far into the future.

HOW IT WORKS
To make a charitable bequest, you need a current will or revocable living trust. Your gift can be made as a percentage of your estate, or you can make a specific bequest by giving a certain amount of cash, securities or property. After your lifetime, Hope College receives your gift. Plus, this charitable gift has these benefits:

> Simplicity. Just a few sentences in your will or trust are all that is needed. We can give you the correct wording to use. Just contact us at (616) 395-7779 or go to www.hope.edu/bequestlanguage.

> Flexibility. Because you are not actually making a gift until after your lifetime, you can change your mind at any time.

> Versatility. You can structure the bequest to leave a specific item or amount of money, make the gift contingent on certain events, or leave a percentage of your estate to us.

IS THIS GIFT RIGHT FOR YOU?

☐ You want to support Hope College after your lifetime.

☐ You have a will or living trust, or are ready to create one.

☐ You are young or old, wealthy or middle-class.

☐ You want to make a charitable gift while ensuring family is taken care of first.

☐ You want to maintain the flexibility to change your mind at any time.

PUTTING FAMILY FIRST
When planning a future gift, it’s sometimes difficult to determine what size donation will make sense. Emergencies happen, and you need to make sure your family is financially taken care of first. Including a bequest of a percentage of your estate or a percentage of your residual estate ensures that your gift will remain proportionate to your estate size, no matter how it fluctuates over the years.

Contact John A. Ruiter, J.D., at (616) 395-7779 today to learn more about how you can make a difference at Hope by including us in your will.

The information in this publication is not intended as legal advice. For legal advice, please consult an attorney. Figures cited in examples are for hypothetical purposes only and are subject to change. References to income tax apply to federal taxes only. Federal estate tax, state income/estate taxes or state law may impact your results.
WHAT YOUR GIFT CAN DO
Hope College provides a unique blend of academic, spiritual, physical and social experiences in part due to on- and off-campus programs, our faculty resources, and outstanding facilities. When you include a gift to the college in your will or other estate plans, you help provide funding for:

> Student scholarships.
> Faculty development and research.
> Exceptional facilities for academics, residential and spiritual life, and sports venues.

WHAT ABOUT THE KIDS?
New research reveals how your loved ones really feel about sharing a piece of their inheritance with a nonprofit. Of the adults surveyed, 72 percent feel it’s reasonable for you to designate 5–10 percent to charity. Please keep that in mind when you are making your plans for the future, even a small percentage can make a significant impact on Hope College students.

Source: 2009 Stelter Donor Insight Report

Remembering Hope in your will is an easy way to make a difference.

ONLINE RESOURCES
Take advantage of Hope’s free resources and tools to learn more about including the college you love in your long-term plans.

Download a free eBrochure to help you prepare to meet with an estate planning attorney at www.hope.edu/ebrochures.

Discover what you need to do to make your will the best it can be at www.hope.edu/wills.

See the many flexible ways you can include a gift to Hope in your will at www.hope.edu/bequests.
Have you considered establishing an endowment? It's a powerful way to make a gift to Hope that will last forever, while also realizing tax benefits for your kindness.

HOW IT WORKS
> You give cash, securities or other assets to an endowment you create. Or, you can contribute to Hope’s already established endowment. If you can’t give up assets today, consider making the gift in your will, specifying that you would like your gift to be used to fund an endowment.
> We use a small portion of the fund to support our crucial needs, but the balance always remains invested in order to perpetuate the fund.

Example: Let’s say you would like to make sure we receive $1,000 every year after your lifetime, and our organization spends 5 percent of its endowment each year. This means that we spend that amount and reinvest the difference to offset inflation.

To calculate the amount needed to perpetuate your gift, divide the annual gift amount, $1,000, by the amount called for in the spending policy, 5 percent, and you get $20,000. So, contributing just $20,000 may continue the $1,000 annual gift indefinitely!

ACTION LIST
Planning Measures You Can Take Today

RETURN the reply card to receive the FREE guide Securing Your Family’s Future, and find out how you can ensure a bright future for the people and organizations you care about.

VISIT www.hope.edu/bequestlanguage to find wording you can share with your attorney when remembering us in your will.

CONTACT us to learn more about creating an endowment with Hope College, which can finance a particular project, sustain a continuing program or provide for our current crucial needs.

The generosity of Dimnent Heritage Society members continues to have a dramatic impact on the strength of Hope College and the growth of its permanent endowment. You can leave a legacy for present and future generations through a planned gift to Hope College while maintaining the values you cherish even after you are gone. For more information regarding the Dimnent Heritage Society and planned giving, please contact John A. Ruiter, Director of Planned Giving, at the Hope College Office of College Advancement at (616) 395-7779 or ruiter@hope.edu.